

**Details of Breach Classified by the Director-General of Communications
as Minor Breach in August 2023**

Title	Channel	Broadcast Date	Substance of Irregularity
Breach of regulatory requirement on advertising time limit	TVB Jade	3.5.2023	The aggregate advertising time in the clock hour of 8:00 p.m. to 9:00 p.m. exceeded the statutory limit of 10 minutes per clock hour by 5 seconds, thereby breaching section 11(1) of Schedule 4 to the Broadcasting Ordinance (Cap. 562) which stipulates that the aggregate advertising time of a domestic free television programme service shall not exceed 10 minutes per clock hour between the period from 5:00 p.m. to 11:00 p.m. each day.