

Public Consultation on Application for Renewal of a Non-domestic Television Programme Service Licence

Notice is hereby given that the Communications Authority has received an application from China Entertainment Television Broadcast Limited (“CETV”), a company duly incorporated in Hong Kong whose registered office is situated at 48th Floor, The Center, 99 Queen’s Road Central, Central, Hong Kong, for renewal of its non-domestic television programme service licence.

The current 12-year licence of CETV, will expire on 30 September 2013. CETV has applied to renew its licence under section 11(2) of the Broadcasting Ordinance (Cap.562). The particulars of this application are set out below for reference:-

1. COMPANY INFORMATION

CETV is a company incorporated in Hong Kong on 4 January 1994. Its shares are held by TOM Television Group Limited (74.36%) and Historic TBS Asia LLC (25.64%). TOM Television Group Limited and Historic TBS Asia LLC are subsidiaries of TOM Group Limited and Time Warner Inc. respectively.

2. PROGRAMMING INFORMATION

CETV plans to continue to provide its non-domestic television programme service, comprising one 24-hour general entertainment channel in Putonghua. The service targets audiences in the Mainland and will not primarily target Hong Kong. The programmes are mainly sourced from the Mainland. CETV has submitted that its programming department is responsible for reviewing all contents to ensure compliance with all regulatory requirements in providing the service.

3. TECHNICAL INFORMATION

The service is uplinked from Hong Kong to AsiaSat 3S satellite. The service footprint covers the Asia Pacific region.

Interested parties may make representations on the application to the Communications Authority by 24 June 2013 by the following means:-

By mail: The Communications Authority
 c/o Office of the Communications Authority
 20/F, Wu Chung House
 213 Queen’s Road East
 Wan Chai
 Hong Kong

By fax: 2507 2219
 2598 5509 (Confidential)

By e-mail: consultation-cetv@ofca.gov.hk

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10 June 2013

Katy FONG *Secretary, Communications Authority*