

**Broadcasting Ordinance
(Chapter 562)**

Notice is hereby given that the Communications Authority has received an application from One TV Media Global Limited (“One TV”), a company duly incorporated in Hong Kong whose registered office is situated at 21/F., Octa Tower, 8 Lam Chak Street, Kowloon Bay, Hong Kong, for a non-domestic television programme service licence.

The particulars of the application in this Notice, as set out below, are provided by One TV. Nothing in this notice shall affect or prejudice any powers, discretion and rights of the Communications Authority.

1. COMPANY INFORMATION

One TV was incorporated in Hong Kong on 17 October 2011. The management team of One TV comprises a group of executives who have acquired substantial practical experience in various areas of operations of television and media businesses, including programme editing and production, sales and marketing, accounting and engineering. To ensure compliance with the regulatory requirements, all programmes broadcast by One TV will be vetted by the producer, deputy editor-in-chief and editor-in-chief who have at least 20 years’ experience in the media industry.

2. PROGRAMMING INFORMATION

One TV plans to broadcast a total of six 24-hour channels, comprising five channels in Putonghua and one channel in English. Should a non-domestic television programme service licence be granted, One TV plans to launch a Putonghua channel called Asia Channel around one month after grant of the licence to One TV, providing programmes on current affairs, politics, economics, culture, news, entertainment, sports, dramas and movies. The remaining five channels, namely Finance Channel, Movie and Drama Channel, Entertainment Channel, Travel and Sports Channel and English Channel will be launched in phases afterwards. The proposed service will target audiences in the Asia-Pacific region and will not primarily target Hong Kong. Over 60% of the programmes will be produced in Hong Kong.

3. TECHNICAL INFORMATION

The channels will be uplinked from Hong Kong to Apstar V. The service footprint covers the Asia-Pacific region. The service will be unencrypted and will be available for reception in Hong Kong.

Interested members of the public may forward their views on the application to the Communications Authority by 11 January 2013 via mail, fax or email as follows -

The Communications Authority
c/o Office of the Communications Authority
39th Floor, Revenue Tower
5 Gloucester Road
Wan Chai
Hong Kong

Fax Number: 2507 2219
2598 5509 (Confidential)

E-mail: consultation-onetv@ofca.gov.hk

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21 December 2012

Katy FONG *Secretary, Communications Authority*