

The Communications Authority Corporate Video – English Version

	Super	Subtitles
1		We live in an age of high speed communications, a digital era which witnesses the convergence of broadcasting and telecommunications, and unprecedented interconnectivity is changing the way we work and live.
2		The Communications Authority is the statutory regulator of the communications sector in Hong Kong. We are pro-competition and are committed to facilitating the development of Hong Kong's communications industry and introduction of advanced technologies and diversified services to cater for the needs of consumers.
3	The Telecommunications Market in Hong Kong	
4		<p>Hong Kong's role as a leading business and financial hub is underpinned by our sophisticated telecommunications infrastructure.</p> <p>In this vibrant telecommunications market, the Communications Authority adopts a light-handed regulatory approach that promotes fair competition. All sectors of the telecommunications market have been liberalised, and there are no restrictions on foreign ownership of our operators. As a result, consumers can enjoy services that are among the world's best in terms of quality, price and variety.</p>
5		<p>The vibrant development of mobile telecommunications services is a testimony to the success of our light-handed and pro-competition regulatory approach.</p> <p>Currently, various mobile network operators and mobile virtual network operators offer a wide spectrum of high speed data and voice services at affordable rates targeting different segments of the market.</p>
6		<p>The penetration rate of mobile telecommunications services has exceeded 200% since 2011— one of the highest in the world. Subscribers today can enjoy 3G and 4G services with speeds as high as several hundred megabits per second.</p> <p>Mobile data usage has continued to rise dramatically due in large part to the growing popularity and affordability of data services in Hong Kong.</p>

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		Apart from mobile networks, Wi-Fi extends the reach of fixed networks with tens of thousands of hotspots across the territory, giving consumers more choices in high speed wireless data services.
7	More than 88% of households have at least 2 fixed networks to choose from; more than 79% of households have a choice of at least 3 fixed networks	When it comes to local fixed telecommunications services, the vast majority of households in Hong Kong now have at least two networks to choose from, many have a choice of three.
8		Hong Kong consumers today enjoy fixed broadband services up to speeds in gigabits per second with an average peak connection speed among one of the highest in the world. Virtually all commercial and residential buildings across Hong Kong have access to fixed broadband services.
9	Equipped external capacity more than 52,000 Gbps	To increase external connectivity, we have successfully attracted overseas operators to lay submarine cables and establish data centres in Hong Kong. With plenty of external connectivity and a fully liberalised external telecommunications market, calling overseas from Hong Kong is highly affordable and more convenient than ever.
10	The Broadcasting Sector in Hong Kong	
11	Hong Kong: A regional broadcasting hub	Hong Kong is a cosmopolitan city with a vibrant broadcasting sector offering an abundance of choices of multimedia content.
12	Over 800 local and overseas television channels Increase in pay TV channels from 8 to around 400	Today, Hong Kong viewers can tune in to local and overseas television channels through free-to-air terrestrial and satellite reception or pay television services. The market for pay television has been fully liberalised since 2000. As a result of the growing competition in the pay television market, the number of channels has multiplied.

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13	Nearly 90% of Hong Kong households are receiving digital terrestrial television broadcasts	In 2007, Hong Kong entered a new digital broadcasting era with the launch of Digital Terrestrial Television. Through more efficient use of the radio spectrum by digital technology, the number of television channels available to viewers has multiplied. This technology also improves picture quality and enables closed captioning, electronic programme guides and interactive services.
14	Over 400 free-to-air satellite television channels available for selection	Hong Kong adopts an “open sky” policy. Hong Kong residents can receive free unencrypted satellite television channels uplinked from Hong Kong and elsewhere.
15	Radio channels	More than a dozen radio channels provided by commercial broadcasters and a public service broadcaster are serving the Hong Kong listeners.
16	The Communications Authority: Our Functions and Vision	
17	1 April 2012: Communications Authority Ordinance	We owe our vibrant communications sector in Hong Kong to the light-handed and pro-competition regulatory regime of the Communications Authority. Established on the first of April 2012, the Communications Authority is an independent statutory body and a unified regulator that oversees the broadcasting and telecommunications sectors in Hong Kong, replacing the former Telecommunications Authority and Broadcasting Authority.
18		Ten non-official members from various sectors of the community and two public officers serve on the Communications Authority.
19		<p>The Communications Authority</p> <ul style="list-style-type: none"> • grants telecommunications and certain broadcasting licences, • makes recommendations to the Chief Executive in Council on applications for and renewal of broadcasting licences not under its authority, • advises the Government on regulatory policies and legislative proposals connected with the broadcasting and telecommunications sectors, and • handles regulatory matters and complaints. <p>The Communications Authority is also responsible for managing and administering the radio frequency spectrum and telecommunications numbers as well as the enforcement of various ordinances under its purview.</p>

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20		The Communications Authority is supported by its executive arm — the Office of the Communications Authority.
21		The Office of the Communications Authority is staffed by a multi-disciplinary team of colleagues with different background such as engineering, information technology, economics, law and accounting. It provides executive support to the Communications Authority and enforces various ordinances under the Authority’s purview.
22		The Communications Authority and the Office of the Communications Authority will continue to foster a favourable environment for the development of the communications industry, safeguard consumer interests, promote fair and effective competition, adhere to the principle of fairness and impartiality in handling regulatory matters and complaints, and encourage industry participants to adopt the best practices and provide communications services of the highest quality and affordability.
23		With our expertise and professionalism, we strive to maintain Hong Kong’s leading position as a centre of global communications excellence.