

**Public Consultation on
Application for Renewal of Non-domestic Television Programme Service Licence**

Notice is hereby given that the Communications Authority (“CA”) has received an application from WarnerMedia Asia Pacific (HK) Limited (“WMAP”), a company duly incorporated in Hong Kong whose registered office is situated at 23rd Floor, 41 Heung Yip Road, Wong Chuk Hang, Hong Kong, for renewal of its non-domestic television programme service licence for a term of 12 years pursuant to section 11(2) of the Broadcasting Ordinance (Cap. 562).

By issuing this Notice, the CA is not to be treated as confirming the veracity of the particulars of the application nor are they to be treated as, in any way, accepting, approving, permitting or providing consent to the application. Nothing in this Notice shall affect or prejudice any powers, duties, discretion and rights of the CA.

The particulars of the application in this Notice, as set out below, are provided by WMAP.

1. COMPANY INFORMATION

WMAF was a company incorporated in Hong Kong on 31 March 1987. It is indirectly wholly-owned by Warner Bros. Discovery Inc. which is a multinational media and entertainment company listed on the NASDAQ exchange in the United States. WMAF submits that its management team has substantial experiences in operating television programme service and the production of programmes. WMAF has established a compliance team in ensuring that its staff comply with the legal and regulatory requirements of the recipient countries and regions of its service.

The current 12-year licence of WMAF will expire on 30 September 2025.

2. PROGRAMMING INFORMATION

WMAF submits to provide a non-domestic television programme service with eight television programme channels, namely CNN International, CNN International HD, HLN, Cartoon Network, Cartoon Network HD, Cartoonito, Pogo and Warner TV, on a 24-hour basis. These television programme channels are broadcast in English and provide a variety of programmes on news, animations and cartoons, general entertainment, etc. The service targets audiences in the Asia-Pacific region and does not primarily target Hong Kong.

3. TECHNICAL INFORMATION

WMAF uplinks its service from Singapore to the satellites Asiasat-7 and Intelsat-20. The service footprint covers the Asia-Pacific region.

Members of the public may provide views or comments on the above application in writing on or before **16 May 2025** through any of the following means:

By mail: The Communications Authority
20/F, Wu Chung House
213 Queen's Road East
Wan Chai, Hong Kong
(Attn.: Broadcasting Section 31)

By fax: (852) 2507 2219
(852) 2598 5509 (Confidential)

By email: consultation-nondomrenew@ofca.gov.hk

All comments/views received will not be treated as being made in confidence unless specified otherwise. We may reproduce and publish the submissions received in whole or in part (except confidential information as marked) in any form without seeking the permission of or providing acknowledgement to the party making the submission.

2 May 2025

Office of the Communications Authority