

**Public Consultation on  
Application for Renewal of Non-domestic Television Programme Service Licence**

Notice is hereby given that the Communications Authority (“CA”) has received an application from Hong Kong TV International Media Group Limited (“HKTVM”), a company duly incorporated in Hong Kong whose registered office is situated at Room 12, 18/F., Nan Fung Commercial Centre, 19 Lam Lok Street, Kowloon Bay, Hong Kong, for renewal of its non-domestic television programme service licence for a term of 12 years pursuant to section 11(2) of the Broadcasting Ordinance (Cap. 562).

By issuing this Notice, the CA is not to be treated as confirming the veracity of the particulars of the application nor are they to be treated as, in any way, accepting, approving, permitting or providing consent to the application. Nothing in this Notice shall affect or prejudice any powers, duties, discretion and rights of the CA.

The particulars of the application in this Notice, as set out below, are provided by HKTVM.

**1. COMPANY INFORMATION**

HKTVM was incorporated in Hong Kong on 19 December 2008. The management team of HKTVM have substantial experience in operating television programme service and programme production. HKTVM has established a compliance team and engaged external legal advisers in ensuring that its staff comply with the legal and regulatory requirements of the recipient countries and regions of its service.

The current 12-year licence of HKTVM will expire on 18 March 2023.

**2. PROGRAMMING INFORMATION**

HKTVM submits to provide a non-domestic television programme service comprising six television programme channels broadcast 24 hours a day. These programme channels, namely, HKSTV (香港衛視綜合頻道), HKSTV-2 (香港衛視綜藝頻道), HKSTV Travel Channel (香港衛視旅遊頻道), HKS Style (香港衛視時尚頻道), HKS Finance (香港衛視財經頻道) and HKS International (香港衛視國際頻道), are mainly broadcast in Putonghua with a variety of self-produced and acquired programmes on news, feature programmes, general entertainment, TV drama, etc. The service targets audiences in the Asia-Pacific region and the Mainland China and does not primarily target Hong Kong.

**3. TECHNICAL INFORMATION**

HKTVM uplinks its service from Hong Kong to the satellite Apstar-6C. The service footprint covers the Asia-Pacific region, Australia and Hawaii of the USA.

Members of the public may provide views or comments on HKTVM’s application in writing to the CA on or before **2 October 2022** through any of the following means:

By mail: The Communications Authority  
20/F, Wu Chung House  
213 Queen's Road East  
Wan Chai, Hong Kong

By fax: (852) 2507 2219  
(852) 2598 5509 (Confidential)

By email: [consultation-hktvim@ofca.gov.hk](mailto:consultation-hktvim@ofca.gov.hk)

All comments/views received will not be treated as being made in confidence unless specified otherwise. We may reproduce and publish the submissions received in whole or in part (except confidential information as marked) in any form without seeking the permission of or providing acknowledgement to the party making the submission.

19 September 2022

Office of the Communications Authority