

Public Consultation on Application for Renewal of a Non-domestic Television Programme Service Licence

Notice is hereby given that the Communications Authority has received an application from GlobeCast Hong Kong Limited (“GlobeCast”), a company duly incorporated in Hong Kong whose registered office is situated at 18th Floor, Paramount Building, 12 Ka Yip Street, Chai Wan, Hong Kong, for renewal of its non-domestic television programme service licence.

The current 12-year licence of GlobeCast will expire on 7 November 2013. GlobeCast has applied to renew its licence for a term of 12 years under section 11(2) of the Broadcasting Ordinance (Cap. 562). The particulars of this application are set out below for reference:-

1. COMPANY INFORMATION

GlobeCast is a company incorporated in Hong Kong on 26 July 1999. It is a wholly-owned subsidiary of Orange SA (formerly France Telecom SA).

2. PROGRAMMING INFORMATION

GlobeCast plans to continue to provide its non-domestic television programme service, comprising 30 24-hour television channels (19 in English, two in Urdu, two in Mandarin, one in French, one in Portuguese and five in multi-languages) featuring general entertainment, sports, finance and news programmes. The service targets audiences in the Asia Pacific region and will not primarily target Hong Kong. The programmes are mainly sourced from the United States, Hong Kong, the United Kingdom, France and Germany. GlobeCast has adopted various measures to ensure the compliance of its service with the laws and standards of the recipient territories. The channel providers are required under their agreements with GlobeCast to vet the channel contents in accordance with the relevant standards. Moreover, GlobeCast carries out 24 x 7 monitoring of all the channels broadcast by it.

3. TECHNICAL INFORMATION

The service is uplinked from Hong Kong to AsiaSat 3S and Measat 3. The service footprint covers the Asia-Pacific region.

Interested parties may make representations on the application to the Communications Authority by **27 September 2013** by the following means:-

- By mail: The Communications Authority
 c/o Office of the Communications Authority
 20/F, Wu Chung House
 213 Queen’s Road East
 Wan Chai
 Hong Kong
- By fax: 2507 2219
 2598 5509 (Confidential)
- By e-mail: consultation-globecast@ofca.gov.hk

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13 September 2013

Katy FONG *Secretary, Communications Authority*