

Annual Report on Programming Commitment of

HK Television Entertainment Company Limited

(To be submitted on or before 31 March each year)

To Communications Authority

Pursuant to Condition 16.1 of the Domestic Free Television Programme Service Licence, HK Television Entertainment Company Limited (“HKTVE” or the “Licensee”) hereby submits:-

- a) a report on Local Productions¹ provided in the previous calendar year 2016 ending 31 December has complied with the Licensee’s Proposal i.e. eight hours of Local Productions per week within 24 months from the launch of the integrated Chinese channel;
- b) a report on First-Run Programmes² provided in the previous calendar year 2016 ending 31 December has complied with the Licensee’s Proposal i.e. seven hours of First-Run Programmes per week within 12 months from the launch of the integrated Chinese channel;
- c) a report on high definition (HD) television programmes provided in the previous calendar year 2016 ending 31 December has complied with the Licensee’s Proposal i.e. HKTVE has proposed to offer most programmes on its integrated Chinese channel in HD format; and
- d) a report on the Independent Productions Fund for the development and acquisition of independent local productions, which included drama series, variety shows, talk shows documentaries and reality shows.

A. Report on Local Productions

For the period from 31 March 2016 (the launch of the integrated Chinese channel) to 31 December 2016 (the “Relevant Period”), HKTVE’s regular broadcasting of Local Productions (without accounting for repeats) has vastly surpassed the Licensee’s commitment to broadcast 8 hours of Local Productions per week. The following is the breakdown of regular Local Productions broadcast by HKTVE during the Relevant Period:-

¹ For the purpose of this report, “local productions” refer to programmes produced locally and appealing to local viewers, irrespective of whether they are partly or wholly station-produced, commissioned, collaborated, or joint-ventured programmes but shall not include Government-supplied programmes (e.g. RTHK programmes). The “wholly of Hong Kong origin” content in respect of the PPRs can be counted towards the fulfilment of the local production requirement.

² For the purpose of this report, a “first-run programme” refers to a programme which has not been previously carried by the pay TV service affiliate of HKTVE.

Regular Broadcasting of Local Productions	Duration of broadcasting of Local Productions each week
News ³	28 hours 40 mins
Locally produced Children Programmes ⁴	3 hours 30 mins
Locally produced Sport Programmes ⁵	2 hours 30 mins
Local Entertainment News ⁶	1 hour 15 mins
Local Financial Programmes ⁷	17 hours 55 mins
Business News ⁸	2 hours 30 mins
Locally produced Talk-show Programmes ⁹	2 hours 30 mins
Locally produced Experimental Programmes ¹⁰	1 hour 30 mins
Locally produced Reality Programmes ¹¹	3 hours 30 mins
Locally produced Variety Programmes ¹²	2 hours
Locally produced Youth, Elderly, Arts & Culture, Documentary and Current Affair Programmes and Drama ¹³	5 hours 30 mins
Non-First Run Local Produced Programmes ¹⁴	6 hours 30mins
Total Local Production¹⁵ (excluding repeats)	77 hours 50 mins
Licensee's Commitment to Local Productions	8 hours

Particulars of the Local Productions are provided in Annex A.

Regular broadcasting maybe rescheduled, but no rescheduling during the Relevant Period resulted in the broadcasting of Local Productions to drop below 8 hours per week.

³ News: Average of 4 hours and 20 minutes on each weekday and 3 hours and 30 minutes on each weekend.

⁴ Locally Produced Children Programmes: 30 minutes each day.

⁵ Locally Produced Sport Programmes: 30 minutes on each weekday.

⁶ Local Entertainment News: 15 minutes on each weekday.

⁷ Local Financial Programmes: 3 hours and 35 minutes on each weekday.

⁸ Business News: 30 minutes each day from Tuesday to Saturday.

⁹ Locally Produced Talk-show Programmes: 30 minutes from Wednesday to Sunday each day.

¹⁰ Locally Produced Experimental Programmes: Average of 30 minutes each day, three nights per week.

¹¹ Locally Produced Reality Programmes: Average of 1 hour on Monday and Tuesday and 45 mins on Saturday and Sunday

¹² Locally Produced Variety Programmes: Average of 1 hour on Thursday and Friday

¹³ Locally Produced Youth, Elderly, Arts & Culture, Documentary and Current Affair Programmes: Average of 30 minutes on each weekday and 1 hour on each weekend and 30 minutes of locally produce drama on Monday and Tuesday.

¹⁴ Non-First Run Locally Produced Programmes: Average of 1 hour and 30 minutes for four weekdays and 1 hour for one weekday.

¹⁵ HKTVE also broadcast other Local Production Programmes outside of the regular schedule. HKTVE reserve the right to include all repeats and non-regular Local Production Programmes in future report.

B. Report on First Run Programmes

For the Relevant Period, HKTVE has vastly exceeded its commitment to broadcast 7 hours of Local Productions per week even excluding simulcast programmes and repeats. The following are regular First-Run Programmes broadcasted by HKTVE during the Relevant Period:-

Regular Broadcasting of First-Run Programmes	Duration of broadcasting of First-Run Programmes each week
Children Programmes	3 hours 30 mins
Sport Programmes	2 hours 30 mins
Entertainment News	1 hour 15 mins
Financial Programmes	17 hours 55 mins
Talk-show Programmes	2 hours 30 mins
Experimental Programmes	1 hour 30 mins
Reality Programmes	3 hours 30 mins
Variety Programmes	2 hours
Youth, Elderly, Arts & Culture, Documentary and Current Affair Programmes and Drama	5 hours 30 mins
Total First-Run Programmes (excluding simulcast & repeats)¹⁶	40 hours 10 mins
Licensee's commitment to First-Run Programmes	7 hours

Particulars of the First-Run Programmes are provided in Annex B.

Regular broadcasting maybe rescheduled, but no rescheduling during the Relevant Period resulted in the broadcasting of First-Run Programmes to drop below 7 hours per week.

C. Report on HD Television Programmes

For the Relevant Period, HKTVE has broadcast all of its programmes on the integrated Chinese channel in HD format, which exceeded the commitment to broadcast most of the programmes in HD format.

For the Relevant Period, the amount of HDTV programmes on the Licensee's integrated Chinese channel is summarised below.

Channel	Number of broadcast hours in HD format	Total broadcast hours in HD format
ViuTV 99 Channel	6624 hours ¹⁷	6624 hours ¹⁷
Total:	6624 hours	6624 hours
Licensee's commitment	Most programmes (ie. over 3312 hours)	Most programmes (ie. over 3312 hours)

¹⁶ HKTVE have also broadcasted other First Run Programmes outside of the regular broadcasting schedule. HKTVE reserve the right to include repeats and non-regular First Run Programmes in future report.

¹⁷ Including programmes fulfilled the resolution specification requirement of 1920 x 1080 pixels up-converted from SD sources

D. Report on Independent Productions Fund

The Licensee submits that a HK\$300 million fund (“Independent Productions Fund”) had been set up for the development and acquisition of independent local productions, which included drama series, variety shows, talk shows, documentaries and reality shows.

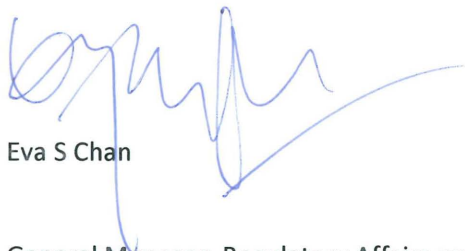
As at 31 December 2016, the Licensee has partnered with many renowned directors, creative talents, independent producers and new generation directors through the Independent Productions Fund for the production and/or acquisition of locally produced television programmes which demonstrated originality, creativity, production and content quality.

In addition, the Licensee’s integrated Chinese channel, ViuTV 99 channel, provided the perfect platform for the independent producers and new generation directors to bring their productions to the public. For the Relevant Period, over 35 programme titles broadcast by HKTVE (mainly comprise of variety programmes and experimental programmes) were produced or acquired through the Independent Productions Fund.

Name and telephone number of the contact person for this report:

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Signature:



Full Name:

Eva S Chan

Position in Licensee Company:

General Manager, Regulatory Affairs and Compliance

Date:

31 March 2017

Annex A

Programme Genres	Name of Programmes
News	: 早晨新聞、午間新聞、6 點新聞報道、8 點新聞報道
Business News	財經新聞、理財有方、潮玩科技
Locally Produced Children Programmes	: 快樂童盟、區區有樂、學校開放日、課外 Fun Days Out
Locally Produced Sport Programmes	: 體育係...
Local Entertainment News:	: 十五分鐘熱度
Local Financial Programmes	: 智富通
Locally Produced Talk-show Programmes	: 晚吹 - 一大一路、晚吹 - 又要威 又要戴頭盔、晚吹 - No Money No Talk、晚吹 - 總有一隻係左近、晚吹 - 真 PK、晚吹 - 啪啪聲，太好聽
Locally Produced Experimental Programmes	: 地球友善餐廳、誰偷走我的...、衝三小、借宿一宵、無價道、+886MM、網絡瘋人、Lady Mama、活匠當下、唱出香港、借宿一宵 2、喜·雙飛、唱出香港演唱會、夜曲 13、建築·我城、呃 Like 旅行團、即日上映
Locally Produced Reality Programmes	: 跟住矛盾去旅行、G-1 格鬥會、煮吧!換左我阿媽、SE7EN、同 2047 特首上學去、慳 D 啦 Honey、巨門陣、Barter Game 價值連城、Come On Baby、對不起 標籤你、脫獨工程、美選 D.n.A、美選 D.n.A 決賽、ShowTime 我主場、ShowTime 我主場演唱會、我說過要你快樂、G-1 格鬥會挑戰賽
Locally Produced Variety Programmes	: 學嘢、歐遊全細界、的士 Go、暗中旅行、當衝三小遇上+886MM、挑戰 1996、阿美利堅無肉飯堂、404 不存在的國落、邊 X 個係恭碩良、Begin Again 異鄉再出道、台灣 72 小時、唔係本地菜、小城光影
Locally Produced Youth, Elderly, Arts & Culture, Documentary and Current Affair Programmes and Drama	: 理想職業、大學 Secrets、屢見耆工、老友日常、2 蚊遊、戀愛齡距離、操肌無限耆、粵詞越愛、東京十人、藝術進行中、興趣大師、杏林在線、經緯線、2016 香港大事回顧、杏林在線、經緯線、2016 香港大事回顧、大鳴大放、粵港財富通、瑪嘉烈與大衛系列 綠豆、三一如三
Non-First Run Locally Produced Programmes	: 輝哥的饜賞、巷弄台北、Yo! Gym+、物一世·人一世、關人煮事、Fashion Seoul 大激戰、有一種幸福叫沖繩、你去日本搞乜鬼、食勻全中國、輝哥的饜賞貳、一切從溫泉開始、天地和食、首爾追星記、饜導、風行全世界、山步·行、是日 B 餐、小「煮」角、「煮」角、紀好世界、台灣民宿、樂基兒「意」中人、是日本人遊關西

Annex B

Programme Genres	Name of Programmes
News (simulcast)	: 早晨新聞、午間新聞、6 點新聞報道、8 點新聞報道
Children Programmes	: 快樂童盟、區區有樂、學校開放日、課外 Fun Days Out
Sport Programmes	: 體育係...
Entertainment News:	: 十五分鐘熱度
Financial Programmes	: 智富通
Talk-show Programmes	: 晚吹 - 一大一路、晚吹 - 又要威 又要戴頭盔、晚吹 - No Money No Talk、晚吹 - 總有一隻係左近、晚吹 - 真 PK、晚吹 - 啪啪聲，太好聽
Experimental Programmes	: 地球友善餐廳、誰偷走我的...、衝三小、借宿一宵、無價道、+886MM、網絡瘋人、Lady Mama、活匠當下、唱出香港、借宿一宵 2、喜·雙飛、唱出香港演唱會、夜曲 13、建築·我城、呢 Like 旅行團、即日上映
Reality Programmes	: 跟住矛盾去旅行、G-1 格鬥會、煮吧!換左我阿媽、SE7EN、同 2047 特首上學去、慳 D 啦 Honey、巨門陣、Barter Game 價值連城、Come On Baby、對不起 標籤你、脫獨工程、美選 D.n.A、美選 D.n.A 決賽、ShowTime 我主場、ShowTime 我主場演唱會、我說過要你快樂、G-1 格鬥會挑戰賽
Variety Programmes	: 學嘢、歐遊全細界、的士 Go、暗中旅行、當衝三小遇上+886MM、挑戰 1996、阿美利堅無肉飯堂、404 不存在的國落、邊 X 個係恭碩良、Begin Again 異鄉再出道、台灣 72 小時、唔係本地菜、小城光影
Youth, Elderly, Arts & Culture, Documentary and Current Affair Programmes and Drama	: 理想職業、大學 Secrets、屢見耆工、老友日常、2 蚊遊、戀愛齡距離、操肌無限耆、粵詞越愛、東京十人、藝術進行中、興趣大師、杏林在線、經緯線、2016 香港大事回顧、杏林在線、經緯線、2016 香港大事回顧、大鳴大放、粵港財富通、瑪嘉烈與大衛系列 綠豆、三一如三