Annual Report on Compliance with the Positive Programme Requirement

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Pearl Channel (Year 2014)

- (A) Children's Programmes (9 pages)
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(a) station-produced programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
After School 放學ICU	station-produced	4-11	enrichment / entertainment	It is an entertaining programme with educational values. The programme includes children's dramas, animations and a wide variety of interesting information and knowledge. It aims to offer positive moral concepts and active learning attitude in a joyful way.	Jan - Dec
Gorilla Study Group 猩猩補習班	station-produced	6-15	educational / entertainment	The programme aims to teach English to preteens through some funny drama	Jan - Dec
M.I. Challenge 智激校園	station-produced	6-12	educational / entertainment	An inter-primary school quiz contest, aims at promoting knowledge among children on diverse subjects such as languages, arts, culture, maths, science and sports.	Jan - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Inazuma Eleven (II) 閃電十一人II	overseas	4-15	animation		Jan - Mar
Bakugan Battle Brawlers: Gundalian Invaders 爆丸 III	overseas	6-15	animation		Mar - May
Bakugan Battle Brawlers: Mechtanium Surge 爆丸 IV	overseas	6-15	animation		May - Jul
Kirari Star Bright Adventure III 花漾明星 III	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do	Jul - Sep
Atashin'chi (VI) 我們這一家 VI	overseas	4-12	animation	they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the	Sep - Nov
SD Gundam Sangokuden Brave Battle Warriors SD高達三國傳	overseas	6-15	animation	young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Nov - Dec
LilPri 童話公主	overseas	4-12	animation		Dec
Pleasant Goat and Big Big Wolf - Paddi the Amazing Chef 喜羊羊與灰太狼之懶羊羊當大廚	overseas	4-12	animation		Oct - Dec
Ninja Boy Rantaro (XVII) 忍者亂太郎	overseas	4-12	animation		Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
New Doraemon (III) 多啦A夢	overseas	4-14	animation		Jan - Feb
Gundam Build Fighters 高達創戰者	overseas	6-15	animation		Mar - Aug
The Garfield Show (III) 大食懶加菲貓	overseas	4-12	animation		Aug- Dec
Jewelpet (IV) 寶石寵物 IV	overseas	4-12	animation		Jan
Aikatsu! 星夢學園	overseas	4-12	animation	These are essentially entertainment	Jan - Jul
Suite Precure 光之美少女:美樂天使	overseas	4-12	animation	programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also	Jul-Dec
Little Battlers Experience W 紙箱戰機W	overseas	4-12	animation	stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which	Jan - Mar
Galaxy Kickoff! 向銀河開球	overseas	4-15	animation	help reinforce the positive values of life.	Mar - Jul
Little Battlers Experience Wars 紙箱戰機Wars	overseas	4-12	animation		Jul - Dec
Battle Spirits - Heroes Battle Spirits小霸王	overseas	4-12	animation		Dec
Stitch! 星際寶貝: 神奇大冒險	overseas	4-12	animation		Jan - Feb

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Atashin'chi (II) 我們這一家	overseas	4-14	animation		Feb - Jul
Disney Mickey Mouse Clubhouse 米奇妙妙屋	overseas	4-12	animation		Aug - Oct
Disney Sheriff Callie's Wild West 西部警長凱莉	overseas	4-12	animation		Oc t- Dec
Metal Fight Beyblade ZERO G 爆旋陀螺 鋼鐵戰 ZERO G	overseas	6-15	animation		Jan - May
Teenage Mutant Ninja Turtles 忍者龜	overseas	6-15	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after	Jul - Dec
Keroro (VII) KERORO軍曹 VII	overseas	4-14	animation	a long day at school but they can also stimulate visual imagination in the	Dec
Fresh Precure 光之美少女:幸福精靈	overseas	4-12	animation	young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jan
Battle Spirits Shonen Gekiha Dan Battle Spirits少年激霸	overseas	4-12	animation		Feb - Aug
Digimon Xros Wars 數碼暴龍合體大作戰	overseas	4-12	animation		Aug - Dec
GON 岡GON	overseas	4-12	animation		Jan

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
My Melody's Magical Adventure (IV) 奇幻魔法Melody IV	overseas	4-12	animation		Jan - Jul
Pocket Monsters Best Wishes III 寵物小精靈: 超級願意 III	overseas	4-12	animation		Jan - Mar
The Knight in the Area 足球騎士	overseas	4-15	animation		Mar - Jul
Pretty Rhythm - Rainbow Live 星光少女・彩虹舞台	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do	Jul - Dec
Gokaigers 海賊戰隊	overseas	6-15	animation	they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the	Jan - Mar
Go-Busters 特命戰隊	overseas	6-15	animation	young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Mar - Dec
Pokemon XY 寵物小精靈:超級願望Ⅲ	overseas	4-12	animation		Jul - Dec
Domo DOMO仔攪攪震	overseas	4-12	animation		Nov-Dec
Cheburashka Arere 大耳查布	overseas	4-12	animation		Sep- Nov
Animal Science 智趣動物科	overseas	6-15	Sci	The series shows viewers how and why animals behave using a scientific approach, with 3D animations, graphics and analysis.	Jul - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Pororo The Little Penguin III 冰鎮企鵝仔	overseas	4-12	animation		Sep- Nov
Gee-Dor-Dor's Space Adventure 智多多奇幻星空之旅	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after	Oct
Pororo The Little Penguin IV 冰鎮企鵝仔	overseas	4-12	animation	a long day at school but they can also stimulate visual imagination in the young mind. The stories are often	Dec
Doraemon - Nobita and the Steel Troops: The New Age 多啦A夢大電影:新・大雄與 鐵人兵團	overseas	4-12	animation	packed with edifying qualities which help reinforce the positive values of life.	Dec

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Youth Nation 激優一族		magazine / informative	It is a TV magazine show tailor-made for the youth comprising discussion forums, student-produced projects and interest items on fashions and collectibles. It broadens their horizon and provides them with information on health and youth events in town.	Jan - Dec

(a) Jade Channel:

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Happy Old Buddies 快樂長門人	station-produced	enrichment / magazine / informative	This Monday-to-Saturday mini-programme introduces senior citizens health-care tips (e.g. herbal medicine knowledge) and useful social & welfare information.	Jan - Dec
Good Time Old Buddies 開心老友記	station-produced	enrichment / magazine / informative	This programme introduces services of interest and relevance to senior citizens including interviews with those who have special achievements. It also provides health care and social welfare information.	Jan - Dec

(b) HD Jade Channel:

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Health Talk 扁鵲會		magazine / informative	This programme discuss with Chinese medical profession on difficult topics about health care, daily life habbits and suggestions on disease curing.	Jan-Dec

(a) Jade Channel:

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Cultural Engine 4U 文化新領域		enrichment / informative	" Cultural Engine 4U " aims at promoting arts and culture literacy in young children and teenagers. The programme features interviews with artists and live performances.	Jan - Dec
Cultural Plaza 文化廣場	station-produced	enrichment / informative	" Cultural Plaza " is a TV magazine programme that features upcoming arts and culture events in town including behind-the-scene stories and and interviews with artists.	Jan - Dec

(b) HD Jade Channel:

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Unusual Cultures 現代古文明	Oversea	documentary	Unusual Cultures is a series that tries to discover and display the variety of planet Earth. There are places on earth where people live together in harmony, each practicing a different religion. There are places in the world where food is still hunted and gathered without modern influence. There are islands and whole civilisations unchanged by industry, economics, religion or even science- life has been the same in these places for centuries.	Jan-Mar
Classical Destinations (II) 音樂之都	Oversea	documentary	"Classical Destinations (II)" explore the dreams and musical triumphs of some of the worlds greatest composers. It takes us to the cities and towns where the worlds great composers lived, worked and composed.	Apr-Jun
The World Heritage (VII) 世界文化遺產	Oversea	documentary	"World Heritage" is a documentary series that is registered by UNESCO under Natural Heritage, Cultural Heritage and Cultural Sciences. The series is filmed by high quality camera with impeccable narrative and beautiful music which works best to view and preserve the wonders of envirnmental treasures.	Jul-Dec

(c) J2 Channel:

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Streetosphere (II) 畫牆瘋	overseas	documentary	"Streetosphere" interview artists that reinventing urban spaces, turning them into their recreation grounds.	Jan - Mar
Creative Heroes 創意功臣	overseas	documentary	Through the in-depth reportage and a close look at some of the best kept secrets of these creative geniuses behind some of the most well known brands, campaigns and icons, Creative Heroes aims to shed some light on how these creative folks have managed to create something so engagingly successful?	Mar - May
Arts Avenue 韓藝色	overseas	documentary	"Arts Avenue" is featuring the diverse and dynamic world of Korean Arts from its past to present. In addition to introducuing the lastest showcases around town, it offers insight into trends and traits of Korean creativity.	May - Nov
Bare Feet 赤足舞蹈行	overseas	documentary	"Bare Feet" takes audiences around the world and delivers some outstandingly vibrant and colourful imageries to remember for a long time. From Italy to Japan to Africa to India to Cuba to Argentina, she takes you to a world seldom seen before a world full of joy, colour and dances!	Nov - Dec

放學 ICU

這是一個屬於小朋友的綜合雜誌式節目,逢星期一至星期 五下午四時十五分至五時十五分播出,內容非常豐富。

學習方面的環節:

閱讀愈開心

「閱讀愈開心」邀請不同界別的嘉賓為大家介紹好書,帶動 閱讀風氣,幫助小朋友了解閱讀的樂趣。

用手講用心聽

與中文大學合作,教導小朋友如何利用手語,去與聾啞人 仕溝通,我們相信溝通可增進了解,而了解則可掃除內心 的偏見。

語文方面的環節:

Mark 好英語

由外籍人士 Mark Ryan 以輕鬆跳脫形式,引導小朋友學習英語會話。

英語通通識

Patrick sir 教導小朋友從熱門新聞當中學習英文生字與及句子。

趣緻普通話

以輕鬆形式,教導廣東話與普通話的分別,與及正確的普 通話發音。

人物方面的環節:

觀星會

「觀星會」每集邀請一位知名人士作嘉賓,向小朋友分享他 們的成長經歷與成功的經驗。

藝術方面的環節:

抱抱藝術(音樂)

「抱抱藝術(音樂)」主要介紹音樂家的經典名作,片段更 會帶領小朋友去到各個音樂之都,認識當地文化。

演藝小天才

「演藝小天材」為小朋友提供一個表演平台,讓他們有發揮 演藝才華的機會。

飛躍藝廊

「飛躍藝廊」主要為小朋友介紹各種類型的藝術活動,藉此 擴闊他們在藝術方面的眼界。

健康方面的環節:

Yummy 好滋味

「Yummy 好滋味」由主持教小朋友做一些營養豐富,又容 易製作的健康美食,實行齊齊整,齊齊食!

健康巴士

每集節目都會邀請醫生,為小朋友講解衛生常識,藉此提醒 大家注意身體健康。

關愛趣劇方面的環節:

諸事家庭

「諸事家庭」是家庭式處境喜劇,藉著諸高、諸柔兩兄妹日常生活中遇到的問題,發展成有趣故事,並透過故事幫助小朋友建立積極正面的人生觀。諸事家庭的成員還有:諸嫲, 諸爸與諸媽等有趣角色。

我愛關師傅

劇中有兩個對立角色,包括關師傅與及 Badman, Badman 可 說是一個破壞分子,他貪便宜、不守規矩、只顧自己而不 關心身邊的人,每他做了壞事,關師傅都會適時出現,予 以糾正。

一場好戲

這是一個以關愛作重心的創作短劇,內容及題材都是天馬行空,當中 有神探、宇宙魔法石、、魔法學校、貓貓族及小強族等等的故事。

動能戰士

邀請小朋友上節目挑戰有趣的體感遊戲

全能小主持

讓小觀眾能夠親身體驗做小主持的樂趣,其中包括短劇及通識討論, 勝出者有機會成為小主持,參與幕前演出

其他項目包括:

親親大自然: 教導小朋友有關護理植物的知識

布偶 IQ:由布偶破解各類有趣的 IQ 題

大新聞小報導:由小朋友作新聞報導員,報導小朋友關心的小新聞

布偶冷知識:由布偶負責解釋各種冷知識

猩猩補習班

主持:農夫、林希靈、黃愷怡、Giselle、尤蔭蔭、張子晗、游清源、 Denice Wai

同學們透過節目,可以學習到一些在學校學不到的知識,包括:有趣 IQ 題、英語生活會話、開心普通話、繪畫漫畫技巧、耐人尋味的中 國成語及諺語,與及美食製作技巧等等。(以鬼脈有趣作為賣點)

6年C班

每逢下課,班房內就有如趁墟般,同學們七咀八舌天南地北的胡謅, 一班同學將會接受大王(陸永或 C 君)的 IQ 難題大測試,得分最少的將要接受大懲罰。節目內之 IQ 題包括兩大類,一類是趣味 IQ 題, 而另一類則屬冷知識題目,旨在增加小朋友對周遭事物的認識。

簡單英語

將教導小朋在一個特定的情景之下,認識有關的英文生字,並且如\ 何以英語跟別人溝通。情景包括:在超級市場內,有外籍顧客詢問 各種貨品的位置及類別;遇到外籍人士問路時,應如何應對?在港 鐵站以英語指導遊客如何前往他想到的目的地等等。

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繪畫魔術

劉雲傑是香港知名漫畫家,畫功以生動細膩而聞名,在此環節中,劉

雲傑將以簡單的形狀勾勒出一個個栩栩如生的人物。

猩猩仔煲冬瓜

我們日常所講的廣東話,有某些詞彙或用語跟普通話大相逕庭,此環節旨在令小朋友了解箇中分別與用法。此環節將以一個短劇形式出,劇中哥哥找來了一個女機械人以幫助妹妹做家務,但這個女機械人只懂普通話指令,對於普通話不大靈光的妹妹來說,的確是一個大考驗,而箇中亦產生了許多誤會及笑話。

原來有段古

游 sir 每次都會為一班學生介紹許多有趣的諺語、歇後語與及俗語 務求令小朋友觀眾能夠在一個輕鬆的氣氛下,掌握更多有關於中國 文化的知識。在中國文化中,有不少有趣及有來歷的諺語、歇後語 和俚語俗語等等,在此環節中,游清源將以教師身份,講述有關語 句的典故、來歷與及正確用法。所謂諺語,是流傳於民間的比較簡 練而且言簡言賅的話語,多數反影了人民的實踐經驗,而且一般是 經過口頭傳下來的。如:'種瓜得瓜,種豆得豆'、'飯後百步走,活

到九十九'等等…歇後語是一句說話蘊藏著一個特別的意思,如打爛沙盆---學到豚狗上瓦坑---有條路、大水沖走土地廟---留神….俗語則

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是一些民間流傳的通俗說話,如:人到中年萬事休、人要衣裝佛要 金裝、人在人情在人亡兩無交...

猩猩廚房

每次 Denice 將會教小朋友製作方法簡易而富特色的食品,使他們不再是家中的小公主小王子。

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Annex C

《智激校園》「智激法庭」,由同學仔親身扮演控辯雙方的律師及證人,就各類型的通識案件進行激辯!訓練同學們批判性思考之餘,亦提供了一個平台,讓他們發表個人見解,務求令同學們於理解、思考、表達三方面皆得到全面發展!此外,於「通識加油站」的環節,我們會邀請社會各界人士分享不同種類的通識資訊,之後嘉賓會出一條通識題,全場同學都可以參與,找出答案!至於另一環節「智激大決鬥」,我們會發問不同範疇的題目,以深淺度分為10、20、30分,當中可以考量同學們的智慧和策略性!而「智激搶答」,顧名思義是最搶分及刺激的環節,問題多元化,令同學們增進不少知識!

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Annex D

激優一族

節目大綱:

節目內容包羅萬有,透過不同主題介紹與年青人有關的活動、事項,讓年青人掌握最新潮流動態、熱門話題。另外,亦希望透過節目營造一個讓年青人表演及發表言論的平台。

主題內容:

橫行無忌:介紹年青人如何以背包客形式,到世界各地進行深度旅遊, 箇中包括旅遊錦囊、各地風俗等等。

預視空間:邀請不同範疇中西玄學家與主持大談玄學、試玩占卜,以 深入淺出方法介紹,讓年青人即使安坐家中都可以試玩。

開放 90 後:邀請不同學校學生或不同團體的年青人因應近期熱門話 題發表意見,讓年青人暢所欲言、盡舒己見。

VIP ON STAGE:「只要你有能力,都可以踏上舞台」。提供一個平台讓年青人盡情表演,表演範圍應有盡有,藉以讓年青人好好發揮自己才能。

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非凡創意坊:介紹近期流行創意產物、文化及藝術產品,透過訪問讓 年青人了解最新流行情報及認識香港本土藝術家。 **爆潮爆趣**:透過趣劇形式讓年青人輕鬆認識潮語正確意思及運用。「潮語用得岩,其實可以好簡單!」

原來有出路:邀請不同行業專才,讓年青人認識不同行業工作詳情、 人職途徑及就業前景,幫助年青人開拓未來,建立興趣。

潮食一族:為年青人介紹坊間新興或有趣的飲食資訊

正能量大爆發:傑出年青人專訪,介紹他們如何克服重重困難,創出 自己的一片天。

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Annex E

快樂長門人

節目主持: 温裕紅、蘇晉霆

節目播放時間:星期一至五早上九時五十分、星期六早上九時正

節目宗旨: 為本港六十歲或以上的長者提供各類型之健康醫療、新聞時事、文娛康樂、生活保健等資訊的綜合雜誌式節目。使長者能接觸到社會的動向和脈搏,做一個開心,有積極生活態度的長者,享受晚年的快樂生活。

節目主持人以親切輕鬆的態度、深入淺出的手法,為長者觀眾介紹各類型與他們生活息息相關的資訊,並會邀請各方面的專家、嘉賓及長者到錄映廠接受訪問和講解示範。

節目亦希望能吸引長者和家人一起收看,讓家庭每位成員也認識長者的需要和內心世界,可彼此相處更融洽和諧。

節目內容:

本節目分為兩個環節,包括專題訪問分享及耆趣 FUN 天地,資訊及趣味並存。

專題訪問分享:

1) 長者福利

邀請政府官員、社署發言人或老人權益關注團體等講解一些與長者有關的福利權益,如:為無律師代表訴訟人提供法律意見、申請導盲犬、家居擺設如何配合長者身體狀況、了解逆按揭、於內地退休領取綜緩詳情、醫療、住屋及退休後再就業、等等注意事項。

2) 營養飲食知識

營養師及註冊中醫師詳細分析長者應如何留意自己飲食與健康,主要圍繞三個主題,第一,日常飲食,例如五色蔬果的營養價值、健康小食例如葵花籽仁等。第二,強身健體,例如增強抵抗力飲食法、四季滋補湯水。第三,病後飲食護理,例如改善癌症副作用的飲食原則、介紹名貴及廉官的滋補食品、病後的飲食態度。

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3) 中西醫療資訊

邀請有關之醫生或醫務人員,向長者觀眾們講解一些常見的病,如:多 發性骨髓瘤、雙相情緒障礙、心臟與心血管病、如何預防流行病如 H7N9 等等。亦有新的病例,例如長者長期使用電腦及智能手機有機會導致 腕管綜合症,或因長時間留於空調地方而導致的冷風病等等。

亦提醒長者注意一些有機會變為大病的輕微徵狀,例如背痛可能是肺癌的初期。當中亦都為他們介紹最新的治療及護理方法。和邀請註冊

藥劑師講解藥物知識,如存放藥物正確方法及選擇哮喘藥注意事宜等等。

另外,由中西醫講解因應季節性原因而出現的疾病,例如應如何保養皮膚及調理身體。

4) 探討長者問題

分析長者面對的各類問題,如:自殺成因及協助方法、保險投資注意事項、寵物離世後的輔導服務、兒孫相處、如何與跨性別或有同性戀傾向的兒孫相處、交代後事、如何與外傭共住相處、喪偶後新戀情、如何防止被騙等等。亦會分析與長者有關的財經項目,例如購買保值外幣須知等等。

5) 養生護理

介紹用如何選擇適合的假髮、花茶的種類、香薰按摩、電子產品(如電動床、按摩用品)、使用健身器材注意事項,探討網上流傳健康食品例如有機冷壓食用油或有機功能營養粉等等話題。邀請有關專家講解各類養生和護理專題,如:養生運動、關節護理、長者保健運動、選擇合適助聽器、適合長者的流行健康舞等等。

6) 文娱康樂

邀請社區團體社工、年長參加者及義工作分享長者本地旅遊、外遊、 坐郵輪應注意事項。推介長者在家可以學習使用智能手機、平板電腦 及社交網站、長者歷奇活動、長者飼養寵物注意事項等等。

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耆趣 FUN 天地:

本節目更新增了向長者介紹各種興趣的環節,名為「耆趣 FUN 天地」,每集由一位導師示範不同的興趣,希望以此鼓勵長者發掘自己的興趣,當中的題材包括:

1) 運動性興趣

包括:健身(包括病後、預防)、日常保健(手部操、健眼操)、太極、八段錦、跆拳道、詠春、拉筋、太極柔力球、如何使用啞鈴等等。

2) 藝術性興趣

包括:例如繪畫(不同種類的畫)、中西式茶藝、書法、戲劇、粵曲、 粵劇、唱流行歌、跳舞(社交舞、排排舞、中國舞、土風舞)、樂器演奏(ukulele、非洲鼓)。

3) 個人手藝性興趣

包括:長者美容化妝、襯衫、園藝種植、插花、DIY 物品(以舊物再做東西環保袋等)、整簡單的小食、剪紙、繩結、紙黏土、魔術、染髮、養寵物等等。

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Annex F

開心老友記

節目主持

潘芳芳、安德尊

節目宗旨

逢星期日早上為六十歲以上長者度身訂造資訊娛樂並重的雜誌式節目,內容多姿多采,極盡視聽之娛,務求每星期帶給老友記開心正能量,2014年本節目遵守上述宗旨,兩位主持以輕鬆手法訪問有關嘉賓,長者節目內容廣泛,包括以下九大範疇:

1) 老友記盡顯耆才(新環節)

為鼓勵老友記各展所長,提升自信心,2014年起特別推出" 老友記盡顯耆才" 新環節, 誠邀全港老友記參加, 反應熱烈, 老友記展示才能之環節包括:獨唱,織漁網,笛子獨奏,織冷衫,吹口琴,魔術,跳 cha cha,串珠藝術,玩竹鈴,摺紙,平衡力,拉二胡,摺銀紙,扭氣球,絲帶繡,拉鋸琴,茶道,演奏陶笛,要太極劍,油畫,飛鏢,武術,剪紙,手語,自製摺扇,吹色士風等等。

2) 衛生署環節

與衛生署合辦,由衛生署長者健康服務派出代表作專題講解,包括:手部關節護理,腰部護理,維持理想血壓飲食要訣,睡眠健康,處理家中護老壓力,長者與藥物安全,輕鬆排便,夏日飲食衛生,居家安老無障礙,護腦飲食錦囊,獨居安康老,日常生活的輔助工具,預防流感等等。

3) 飲食營養及食療

邀請營養師或中醫講解,例如立夏食療 秋天清潤防燥,防滯篇等等。

4) 保健運動

邀請專家示範,例如:日常伸展運動,橡筋帶運動,新創健體運動,同時邀請長者一齊參與及示範。

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5) 松柏情真

邀請年長名人及藝人分享心路歷程及養生之道,包括藝人薛家燕前天文台要員梁榮武,廚藝專家胡影儀,書畫家余寄撫,有機種植專家張萬偉,音樂指揮家劉孝揚,行山專家陳溢晃,耆英饑饉葉錦豐,資深製作人黃華麒,洞簫演奏家譚寶碩,校長梁紀昌,前天文台台長林超英,書畫家余元佳,歌唱老師尹穗生等等。

6) 長者表演樂無窮

包括時裝及古裝話劇 , 合唱團唱歌 , 中樂演奏 , 小丑表演--雜耍及魔術表演 , 口述歷史劇等等。

7) 長者閒情篇

邀請專業長者暢談閒情生活,例如: 寫揮春,強身健體健步行,馬賽克藝術,沙畫藝術,自耕蔬菜種植等等與長者分享其中樂趣。

8) 報導長者活動及計劃

例如:長者痛症管理支援計劃,好回家離院護老者支援計劃,<健康好管家>觀塘健康屋村計劃,長者優質睡眠服務計劃,退休人士活動,長者住安心計劃,長者維修自住物業津貼計劃,長者健康評估先導計劃,馬賽克創作社區共融計劃等等,藉此分享長者的體驗。

9) 長者關懷篇

每集均提醒長者日常生活細節須知,例如:做運動須知,預防骨質疏鬆貼士,正確使用人工淚液,多做義務工作,訂下學習大計,留意食物營養標籤制度,選擇鞋的學問,讓關節鬆弛要訣,提防冷氣病貼士,留意日常身體姿勢,領取平安米須知,護眼要訣,要太極拳好處,袪濕須知,管理情緒,建立快樂晚年要訣,紓緩負面情緒等等

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Annex G

文化新領域

節目主持

張景淳、朱匯林、溫裕紅

節目宗旨

為鼓勵青少年接觸多元化的文化藝術活動,從參與中親身體驗藝術,拓展文化視野,培養創意思維,特別推出一個為青少年度身訂造的文化資訊節目,2014年本著以上宗旨編排內容,現簡述如下

1) 演藝樂園:

每集邀請來自學校的同學親臨本節目表演擅長的項目,並作簡單分享,藉此推動該項藝術發展(例如:第五屆<普藝盃朗誦才藝大賽,古筝演奏,中國鼓樂表演,花式跳繩,敲擊樂,JAZZ籃球舞,雜耍,中阮

2) 藝術增值班:

邀請導師及學生介紹特色藝術課程及進行示範,分享學習箇中樂趣,繼而促進該項藝術的欣賞價值(例如:聯校視覺藝術創作展 2013,學生舞獅,遊走刺繡作品展,環保木製家具,<在寨城公園前散步>展覽攝影作品分享

3) 小眼睛看藝術:

以深入淺出的方式教導小朋友如何欣賞各種藝術,從小培養孩子欣賞藝術的 興趣(例如:新年生肖陶瓷,黏土藝術,爵士芭蕾舞,青苔藝術,立體卡, 毛冷編織,木箱鼓,陶笛,豎琴,玩具製作..等等

4) 文化情緣:

邀請著名的藝術及文化工作者出任嘉賓,分享藝術路上的心路歷程,以其成功的過程作為範本,鼓勵年青人多參與藝術文化活動(例如:聽障畫家黃錫煌藝術家何博欣,皮具設計家 Felix,印度彩繪家 Suyi,繡花設計家 Miru Wong,作曲家梁朗峰,燈泡藝術家 Poling,波鞋彩繪設計家 Jen,陶藝家馮樂敏,水晶首飾設計師馬天欣,紙藝作品家 Amanda,花藝師梁靈剛…等等

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5) 文化推介:

此環節將會推介各種適合年青人及小朋友參與的文化藝術活動, 培養他們對文化藝術的興趣(例如國際綜藝合家歡,音樂劇<999 惑星>,<The Blue Bird of Happiness>英語音樂劇…等等

6) 得獎分享:

邀請最近於文化藝術界獲得獎項的得獎者親臨節目分享 ,例如:

香港步操樂團公開賽 2013 銀牌,第五屆<普藝盃朗誦才藝大賽得主,首屆全港中學微電影創作大賽金獎,第一屆環保話劇大賽金獎,親親大地國際繪畫比賽得主,社會資本校際話劇比賽全場總冠軍,第一屆兩岸四地青少年童話藝術節比賽,全港青年短片創作大賽金獎,香港智營禮品設計大賞 2014,全港原子筆中文書法比賽小學組,2014 香港兒童及少年歌唱新聲大賽,第五屆文化瑰寶朗誦才藝大賽,硬筆書法比賽高級組,再造理想城市拼布創作比賽,低音大提琴比賽…等等

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Annex H

文化廣場

節目主持

朱維德、章志文、張美妮

節目宗旨

為培養觀眾對文學藝術,表演藝術或視覺藝術的興趣,進而提高文化水平,特別推出「文化廣場」,2014年繼續秉承上述宗旨,內容廣泛,現簡述如下

1) 專題

為使觀眾了解身邊的文化活動有多少,每集均有一個專題詳細介紹,例如;香港藝術節,歲月留影--香港舊照片展,<熱度>陶瓷展後感,<馬戲>水墨畫展,第二十五屆澳門藝術節,南京瑰寶--紫砂茶具精選展覽,<長者與我>微電影創作比賽,拾趣--拼貼作品,港澳風情畫展,長青館藏明清瓷~玉~角竹~畫琺瑯展覽,嶺南印記--粵港澳考古成果展,中國文化研究院網站介紹,縫紉機文化,旗袍文化,甌駱漢風:廣西古代陶製明器展覽,意.象.浮生攝影展,科技大學畫展,月柳擷翰華水墨畫展,第二十八屆澳門國際音樂節,新視野藝術節,香港鼓樂節,香港郵政2015,甲午-爭與戰展覽,貴洲採風團作品展,精工巧藝:中國銅胎琺瑯器~日本七寶燒精品展覽,香港圖像藝術節2014等等,每次將邀請有關代表介紹活動內容..

2) 藝展平台

香港文化活動多不勝數,包括舞台劇、中西樂演奏、舞蹈表演…等等,為使節目更多姿多采,每集均設有「藝展平台」環節,邀請有關團體介紹活動內容及即席表演,以求達到視聽之效果,例如:梁祝黃河演奏會,王憓音樂傾情,魔法王國灰姑娘之遺失的寶石,香港大學學生會戲劇社周年公演,中西合壁話古筝,警察樂隊 170 周年音樂會,<沙膽大娘>舞台劇,笙笛二人演奏會,嶺南中樂團三十周年演奏會,香港夏日爵士音樂節 2014,竹韻小集,全民街舞 2014,動感與浪漫--管弦樂團及管樂團音樂會,< 我要食老本>舞台劇,彈指之間,香港第一屆部落肚皮舞節,誇媒體驚慄舞蹈,歌聲無淚 2014 舞台劇,第

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三屆香港藝穗民化節 ,金鐘之聲音樂會 ,漢宮秋月二胡音樂 會 ,香港友 FOLK2014 民歌音樂會 ,< 棋道傳奇劇 ,杜蘭朶舞台劇..... 等等

3)「指定」文化藝術

為使觀眾深入了解每一種文化藝術,特別推出以三集為一單元的環節,邀請有關專家詳細講解及示範,例如花團錦簇手工藝,紫

砂茶壺文化 ,攝影藝術 , 絲帶繡藝術 , 剪藝情真 , 書法藝術 ,薩克斯管 , 水彩畫藝術 ,乾花藝術 ,沉香藝術 ,墨硯藝術 ,古玉藝術 ,皮革花藝術 ,古代外銷瓷器鑒賞 ,古典結他 ,盆景藝術…等等

4) 文藝資訊

每集均推介本星期2至3個文化活動給家庭觀眾選擇,包括話劇、 舞蹈、音樂欣賞、專題展覽等等。

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Amazing World of Gumball, The	Overseas	6-12	Animation	Story of an ordinary suburban family which just happens to live in an extraordinary town Promotes moral values through humorous incidents such as family norms, friendship and courage Pleasure to watch with colourful and funny characters	Jan - Apr
Animal Atlas (VIII) & (IX)	Overseas	6-12	Documentary	 It is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. Introducing young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between 	Aug - Nov
Babar and the Adventures of Badou (II) & (III)	Overseas	4-10	Animation	Story of Babar's grandson, Babar and his animal friends in the royal palace where Babar is never far when his grandson needs quidance Entertaining Animation that speaks to the importance of diversity, acceptance and strong family values	Apr - Jun
Baby Jake (II)	Overseas	0-6	Animation with real baby	 The baby helps children to think about language and how we communicate, especially as babies Develop children imagination and engage in fantasy Understand a baby's development, and how children develop as they get older 	Jun, Oct - Nov
Bananas in Pyjamas (II)	Overseas	6-11	animation	 Revolved around the daily to-ings and fro-ings of two life-size bananas dressed in pyjamas Bananas in Pajamas, is about two giant, child-like bananas, B1 and B2. They are good friends and companions. B1 and B2 are typically mischievous; however, they are always ready to fight for a good cause 	Jun - Jul, Dec

Batman The Brave and the Bold	Overseas	6-12	Animation	Batman with heroes from across the DC Universe to upload justice	Aug - Oct
				Promotes moral and social values	

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
				Entertaining and educational	
Ben 10 Omniverse	Overseas	5-12	Animation	 Ben is now 15 and has to battle with new enemies, morphs into new alien life forms and discovers different powers and abilities Entertaining and easily appreciated by young children Promotes moral values such as responsibility and courage 	Apr - May
Ben & Holly's Little Kingdom (II)	Overseas	2-8	Animation	Easily appreciate by children This series set in an enhanted magical kingdom with fairies, elves and insects	Sep - Dec
Chuggington (IV)	Overseas	4-10	Animation	Story about the adventures of three young trainee locomotives in the fictional town of Chuaginaton Entertaining and educational	Feb, Apr, Jun - Jul
Deadly Mission Madagascar	Overseas	6-15	Infotainment	 A group exploring in Madagascar to study wildlife Help children understanding the unique species in the area and the threat they are facing due to environmental change Entertaining and educational 	Nov - Dec
Dog with a Blog	Overseas	6-15	Sitcom	Story is told from a canine perspective, an adopted talking and blogging dog Stan and follows step-siblings and their parents Entertaining and educational	Dec
Doozers	Overseas	2-6	Animation	This Animation inspires preschoolers to observe, explore and think critically It also can sparks a child's interest in science, math and technology areas early	Jan - Feb, Apr - May, Sep - Oct
Franklin and Friends (II)	Overseas	4-12	Animation	Entertaining and educational Easily appreciated by young children	Jan
Good Luck Charlie (III) & (IV)	Overseas	6-15	Sitcom	Daily life stories of the family in raising the new-born baby and dealing with the kids	Jan - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
				Entertaining and educational	
Green Lantern and The Animated Series	Overseas	6-15	Animation	The series focuses on the adventures of Green Lantern and has to battle with new enemies Promotes moral values	Jan - Jun
Help! My Supply Teacher is Magic / Help! My Supply Teacher is Still Magic	Overseas	6-12	Enrichment	Magicians go undercover into real school classrooms and try to convince the children they are real supply teachers See the children's shocked and amazed reactions as magical things start to happen right before their eyes	Aug - Dec
History Hunters	Overseas	6-10	Infotainment	 A dynamic mix of studio-based activities, child-centric location pieces and animations showing how the lifestyles, inventions, people and traditions from the past. Educational, encouraging children to explore the world through history 	Feb - Apr, Oct - Nov
Humf	Overseas	2-8	Animation	 This series about 3 years old furry thing - Humf explores the new things he see around him Easily appreciate by children 	Oct - Nov
Iconicles	Overseas	1-7	Animation with presenter	This series about explorer Nat, who uses his invention, the iconiscreen to meet the animated iconicles and explore the worlds in which they live Pleasure to watch with colourful and funny characters	Apr

Junior Bake Off (I) & (II)	Overseas	6-15	Enrichment	Giving children who love cooking their own chance to become a MasterChef champion and inspires young viewers to get cooking themselves Guiding children through masterclasses, fantastic tasks and outside challenges as these 9 to 12 year olds demonstrate their kitchen skills Inspires young viewers to get cooking themselves	Sep - Dec
Junior MasterChef (II)	Overseas	6-12	Enrichment	A group of young-would-be chefs compete via cooking masterclasses and tasks by demostrating their kitchen skills	Jul - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
				Interesting and fun, inspiring young viewers to learn cooking	
Junior MasterChef Australia (II)	Overseas	6-12	Enrichment	 A group of young-would-be chefs compete via cooking masterclasses and tasks by demostrating their kitchen skills Interesting and fun, inspiring young viewers to learn cooking 	Sep - Nov
Kidz in Motion	Overseas	6-14	Infotainment	 Featering and teaching kids various kinds of sports Widen children's horizons and encourage them to participate in sports 	Apr - Jul
Kiwi	Overseas	1-7	Animation	 Teaching children English words in a fun way The characters take the viewers into an unexpected universe made of sounds, words, and images Curious, boumblers, the kiwis: Twiki and Twini are a comedy duo, similar to that of Laurel of Hardy 	Nov - Dec
Kung Fu Panda Holiday	Overseas	6-12	Animation	 Po is asked to host the Winter Feast, to celebrate family, tradition and the awesomeness of Kung Fu Educating children with the importance of team work and family tradition 	Sep

Kung Fu Panda Legends of Awesomeness (I) & (II)	Overseas	6-12	Animation	 Po and the Furious Five defend the Valley of Peace from villains of different kinds Through Po's journey, he learns lesson from mistakes and learn more about the history of Kung Fu 	Jan - Feb, Nov - Dec
LazyTown	Overseas		Puppet with presenter	Adventurous story of superhero Sportacus helping the citizens of LazyTown in facing the temptations of Robbie Rotten (a deceptive lazv man) Educating children with good habits such as eating right and exercising	Apr - Aug
Looney Tunes Show, The (I) & (II)	Overseas	6-12	Animation	A new iteration of the classic Looney Tunes characters focusing on their satirical misadventures living in suburbia	Jan - Aug

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
				Joyful to watch with playful and funny characters	
Max Steel	Overseas	8-12	Animation	Animated tales of a collegian who becomes secret agent Max Steel, infused with superpowers in the wake of an accident Plot focuses on humor, friendship and teamwork with a positive message that empowers children to unlock their greatest potential	Jan - Jun
Mike the Knight	Overseas	6-10	Animation	Story about 10-year-old Mike whose father is gone to discover adventures. He wants to be a knight by looking up to his father. Educational norms such as the importance of sharing, caring, giving and understanding were discovered throughout his adventures.	Jan - May, Dec
Mouk	Overseas	2-8	Animation	 Two close friends travelling different places all around the world Help children understanding different culture and interesting things in different countries Entertaining and educational 	Jul - Sep

Naomi's Nightmares of Nature	Overseas	6-15	Infotainment	Introduce different kind of nature animals that are weird, dangerous or downright scary Introduce different kind of nature animals that are weird, dangerous or downright scaryMeet people who have had nightmare encounters with animals	Jun - Aug
Officially Amazing	Overseas	7-15	Infotainment	find the most fascinating Guninness World Records achievements, and the facts surrounding them Explore these achievements to understand how and why some people, objects and animals can defy our imagination and achieve the unthinkable	Dec
Oh No! It's an Alien Invasion	Overseas	6-10	Animation	A crazy band of partying aliens have invaded Earth and snatched away all of the planet's grownups	Apr - May, Nov - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
				 Wage a resistance against the zany Brainlings, and save their parents Let the children know that parents are really important to them 	
Pajanimals	Overseas	2-6	Muppets show	Four cuddly musical puppets venture out on amazing adventures of discovery Modeling the skills preschoolers need to move through their days successfully Educational stories filled with singalong songs	Feb - Mar, Jul - Dec
Penguins of Madagascar, The (III)	Overseas	4-12	Animation	New adventures of four penguins who rule the roost at their Central Park Zoo home Entertaining Animation with different animals introduced in the Madagascar theatrical	Jun - Sep

Sesame Street (XXXXIV)	Overseas	3-6	Muppets with presenters	 With emphasis of a curriculum that includes positive values and morals and helps build one's self-esteem Helps kids develop respect and understand towards others and stimulate their creativity and imagination Contributes to the social, emotional and intellectual development of young children 	Mar - Apr, Nov - Dec
Sid the Science Kid (II)	Overseas	5-10	Animation	Promote exploration, discovery and science readiness among children Educational and easily appreciated by children	Jan - Jul
Show Me Show Me (IV)	Overseas	3-8	Muppets with presenters	Hosts invite children to pick up their toys and teach them vocabularies with singalong songs Educational and easily appreciated by children	Jul - Nov
Star Wars The Clone Wars (III) & (IV)	Overseas	6-14	Animation	 Plot adopted from the famous Star Wars Series Exciting stories promote positive values such as courage, team work and friendship 	Jan - Jun, Oct - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Tilly and Friends	Overseas	2-6	Animation	Tilly is a little girl who lives with her best animal friends enjoy all the adventures their world has to offer Stories stimulate children's creativity and imagination	Sep - Nov
Timmy's Seaside Rescue	Overseas	2-6	Animation	Timmy (a lamb) trying to rescue his animal friends from danger Stories filled with fun	Aug
Timmy Time (III)	Overseas	2-6	Animation	Timmy has just turned 3 (in sheep years) and being an 'only lamb in the flock' he is used to getting his own way. Now for the first time Timmy is going to have to learn to get along with other little animals in Nurserv Stories filled with fun	Aug
Toon Disney: Disney Jake and the Never Land Pirates	Overseas	2-10	Animation	 The cartoon is an Annie Award-winning musical and interactive animated television series This series focuses on a band of young pirates and their parrot, who continuously spend their days competing against the bad captain for treasure Entertaining and educational 	Jan - Dec
Toon Disney: Disney KickButtowski: Suburban Daredevil	Overseas	6-10	Animation	2-D animated comedy series Aided by his loyal sidekick, Gunther, Kick rebels against the mundane and knows that when life throws him an obstacle, his only choice is to iump it	Jan - Dec
Tree Fu Tom (I) & (II)	Overseas	6-12	Animation	Amazing adventure stories with friends and create magic Stories filled with fun	Feb - Jul
Walk on the Wild Side	Overseas	8-15	Commedy Sketch Show	 To attract young viewers, the programme involes the overdubbing of voiceovers to natural history footage, to give the appearance of the animals (and insects) doing the talking Celebrity guest are also included in each episode, with their vocal talents and improvisational skills turning the wildlife into some of the funniest creatures ever captured on film 	Jun - Aug

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
	Source				
Woolly and Tig	Overseas	2-6	Live action drama	 Stories featuring three-year-old girl Tig and her toy spider Woolly, focusing on the feelings that children may have when faced with new experiences Guiding children how to cope with daily problems in an encouraging approach Entertaining and easily understood by children 	Dec
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ZingZillas (II)	Overseas	2-6	Muppets	 Zak, Tang, Panzee and Drum are music sensation ZingZillas On their island paradise this band of primate friends live to play fantastic music A musical feast which uses a narrative drive to introduce new sounds, instruments and musical ideas into the lives of a young audience, inspiring them to listen to and create music for themselves 	Jan, Sep - Oct
Zingzillas Zingbop	Overseas	2-6	Muppets	Featuring the toe-tapping songs from the series ZingZillas Encourages developmental movement in young children, getting them jumping, swaying, moving and grooving with singalong songs.	Dec

	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Absolute Genius with Dick & Dom	Overseas	10-16	Enrichment	 Hosts explore the work of the most important invetors and scientists in history, and get insipirations via experiments. Introduce a diverse range of historical figures to young audiences with fun, entertaining and humourous presentations Educational 	Jun - Nov
Bang Goes the Theory (VII) & (VIII)	Overseas	11-18	Enrichment	 Fun magazine style series looking at cutting edge science, with big stunts, team challenges and alimpses of the technology of the future Explores science in simplfied and direct investigations and explains scientific issues we come across in everyday life Increases student knowledge of science and stimulates their interest in the scientific field 	Jan - Feb, Sep - Dec
Design Squad Nation	Overseas	6-16	Infotainment	 Visiting kids in different places in the world to fulfill their dreams through engineering Presents viewers with positive role models who experience engineering as a fun and engaging process Increases student knowledge of engineering and designs process 	Jan, Mar - May
Dick 'N' Dom Go Wild!	Overseas	8-12	Learning & Enrichment	 Two hosts take two young volunteers to help a wide range of creatures at different locations Volunteers need to look after injured animals or sick pets under the guidance and encouragement of experts and the hosts Through learning & real life participation, volunteers learn that animals and pets need their help 	Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Eco Company (III)	Overseas	6-15	Infotainment	 TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit Explores all aspects of being green and understanding how we impact our world and reports on the latest developments in renewable energies and alternative fuels Educational 	Jan - Apr
Hero Squad	Overseas	8-15	Enrichment	Six children are transformed into cadets and undergo a training alongside their Mentor from each Rescue & Emergency service In a training scenario, six cadets respond within minutes to treat a person who has fallen from scaffolding. Viewers also have chance to lean the rescue techniques and skills through the programme Educational	Mar - Aug
Junior Vets	Overseas	11-17	Enrichment	6 kids were trained to be a junior vet, they will help pets, farm aniamls and allsorts of unusual and exotic creatures Educational	Nov - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Let's Get Inventin' (V)	Overseas	11-17	Enrichment	 Features young inventors who enter the "ideas lounge" with an idea, drawing or concept, and are buddied up with a team of experts from different backgrounds, to help them with their build and teach them skills along the way Introduces science and technology with fun 	Jan - Mar
My:24	Overseas	11-17	Enrichment	Twenty-six young people from around Australia tell their story about the day that changed their lives forever and how the events of 24 hours can fundamentally change attitudes and aspirations Encouraging youngsters to explore their potential and how to tackle difficulties in life Entertaining and educational	Sep - Dec
Real Life 101	Overseas	11-17	Enrichment	Introduces real people doing real jobs that you might not know even existed Entertaining and educational	Jan - Apr, Aug - Dec
Serious Andes	Overseas	8-15	Documentary	The programme followed eight adverturers travelling to Ecuador to build an enclosure for spectacled bears Entertaining and educational	Jan - Feb, May - Jun
Steam Punks	Overseas	10-15	Enrichment	 A narrative science quiz show for children Two pairs of children aged between 12 – 15 years are transported into a steam punk world and took part a series of in mental and physical challenges 	May - Sep
Totally Rubbish	Overseas	8-15	Infotainment	Art show exploring how to turn worthless trash into creative and useful treasure Promoting environmental awareness	Dec