

(A)

**Annual Report on
Compliance with the Positive Programme Requirement**

INDEX

Jade Channel (Year 2013)

- (A) Children's Programmes
 - (a) station-produced programmes (1 page & Annex A, B, C)
 - (b) acquired programmes (6 pages)

- (B) Programmes For Young Persons (1 page & Annex D)

- (C) Programmes For Senior Citizens
 - (a) Jade Channel (1 page & Annex E, F)
 - (b) HD Jade Channel

- (D) Arts and Culture Programmes
 - (a) Jade Channel (1 page & Annex G, H)
 - (b) HD Jade Channel
 - (c) J2 Channel

Pearl Channel (Year 2013)

- (A) Children's Programmes (7 pages)

- (B) Children's Programmes With Educational Values Targeting Teenagers (3 pages)

(a) station-produced programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
After School 放學ICU	station-produced	4-11	enrichment / entertainment	It is an entertaining programme with educational values. The programme includes children's dramas, animations and a wide variety of interesting information and knowledge. It aims to offer positive moral concepts and active learning attitude in a joyful way.	Jan - Dec
Ask Master 問問Master Joe	station-produced	8-15	educational / entertainment	The programme aims to teach science knowledge to preteens through their participation and observation.	Jan - Dec
M.I. Challenge 智激校園	station-produced	6-12	educational / entertainment	An inter-primary school quiz contest, aims at promoting knowledge among children on diverse subjects such as languages, arts, culture, maths, science and sports.	Jan - Dec

(A) Children's Programmes - Jade Channel (Year 2013)

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Cross Game 幸運四葉草	overseas	6-15	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jan
Jewelpet (III) 寶石寵物III	overseas	4-12	animation		Jan
Keroro V KERORO軍曹V	overseas	4-12	animation		Jan
My Guardian Character II 守護蛋精靈II	overseas	6-12	animation		Jan
My Melody's Magical Adventure III 奇幻魔法Melody III	overseas	4-12	animation		Jan - Feb
The Garfield Show (II) 大食懶加菲貓	overseas	4-12	animation		Jan - Feb
Shinkengers 武侍戰隊	overseas	6-15	children live		Jan - Mar
Bakugan Battle Brawlers: New Vestroia 爆丸II	overseas	6-12	animation		Jan - Apr
My 3 Daughters 我家3姊妹	overseas	4-12	animation		Jan - May
Cross Fight B-Daman 爆戰彈珠人	overseas	4-12	animation		Jan - Jun

(A) Children's Programmes - Jade Channel (Year 2013)

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Pocket Monsters Best Wishes (II) 寵物小精靈：超級願望II	overseas	6-12	animation	<p>These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.</p>	Jan - Jun
Disney's Mickey Mouse Clubhouse 米奇妙妙屋	overseas	4-12	animation		Jan - Jul
Heart Catch Precure 光之美少女：甜蜜天使	overseas	4-12	animation		Jan - Jul
Pretty Rhythm - Dear My Future 星光少女・美夢成真	overseas	4-12	animation		Jan - Jul
Digimon Xros Wars 數碼暴龍合體大作戰	overseas	6-12	animation		Jan - Aug
Tamagotchi 寵物反斗星	overseas	4-12	animation		Jan - Sep
Atashin'chi (VI) 我們這一家VI	overseas	4-12	animation		Jan - Dec
Pororo The Little Penguin 冰鎮企鵝仔	overseas	4-12	animation		Feb, Apr
Dinosaur King 恐龍王	overseas	4-12	animation		Feb - May
New Doraemon (III) 多啦A夢	overseas	4-12	animation		Feb - Dec

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Pokemon: Arceus and the Jewel of Life 寵物小精靈阿爾宙斯超克的時空	overseas	6-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Mar
Gokaigers 海賊戰隊	overseas	6-15	children live		Mar - Dec
McDull - Kungfu Ding Ding Dong 麥兜響噹噹	overseas	4-12	animation		Apr
Keroro Keroro 軍曹大電影	overseas	4-12	animation		Apr
Keroro (VII) KERORO軍曹VII	overseas	4-12	animation		Apr
Shrek The Third 史力加3	overseas	4-15	animation		Apr
Yes! Precure 5: Miracle Adventure in the Mirror Land Yes!光之美少女-鏡之國奇蹟大冒險	overseas	4-12	animation		Apr
Jewelpet 寶石寵物	overseas	4-12	animation		Apr - Jun
Fairy Tail (II) FAIRY TAIL魔導少年 II	overseas	6-15	animation		Apr - Nov

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Net Ghost Pipopa 網絡小精靈	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	May - Jul
Cross Fight B-Daman (II) 爆戰彈珠人 eS	overseas	4-12	animation		May - Nov
Atashin'chi the Movie 我們這一家電影版 - 超能力花師奶	overseas	4-12	animation		Jun
GA GA 藝術科	overseas	4-12	animation		Jun - Jul
My 3 Daughters (II) 我家3姊妹II	overseas	4-12	animation		Jun - Aug
Inazuma Eleven Go 閃電十一人GO	overseas	6-12	animation		Jun - Nov
Chibimaruko Chan (II) 櫻桃小丸子	overseas	4-12	animation		Jul
Kirari Star Bright Adventure (III) 花漾明星III	overseas	4-12	animation		Jul - Sep
Jewelpet (IV) 寶石寵物 IV	overseas	4-12	animation		Jul - Dec

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Fresh Precure 光之美少女:幸福精靈	overseas	4-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Jul - Dec
GON 岡GON	overseas	4-12	animation		Jul - Dec
Stitch! 星際寶貝: 神奇大冒險	overseas	4-12	animation		Jul - Dec
Transformers Prime 變形金剛2	overseas	6-12	animation		Aug - Sep
Little Battlers Experience W 紙箱戰機W	overseas	4-12	animation		Aug - Dec
Transformers Prime Beast Hunters 變形金剛3 Beast Hunters	overseas	6-12	animation		Sep
Scan 2 Go 旋風四驅王	overseas	4-12	animation		Sep - Dec
The Garfield Show 大食懶加菲貓	overseas	4-12	animation		Sep - Dec
Inazuma Eleven (II) 閃電十一人II	overseas	6-12	animation		Nov - Dec

(b) acquired programmes :

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Metal Fight Beyblade ZERO G 爆旋陀螺 鋼鐵戰魂 ZERO G	overseas	6-12	animation	These are essentially entertainment programmes for children. Not only do they provide relaxation to kids after a long day at school but they can also stimulate visual imagination in the young mind. The stories are often packed with edifying qualities which help reinforce the positive values of life.	Nov - Dec
Pocket Monsters Best Wishes (III) 寵物小精靈：超級願望III	overseas	4-12	animation		Nov - Dec
Pokemon: Giratina and the Sky Warrior 寵物小精靈騎拉帝納與冰空之花束	overseas	4-12	animation		Dec
Pokemon the Movie: Black - Victini and Reshiram 寵物小精靈： 比克提尼與黑英雄捷克羅姆	overseas	4-12	animation		Dec
Doraemon - The New Record of Nobita's Spaceblazer 多啦A夢大電影： 新·大雄的宇宙開拓史	overseas	4-12	animation		Dec
Yatterman Anime the Movie 小雙俠勇救玩具王國	overseas	4-12	animation		Dec
Hutch the Honeybee 小蜜蜂 勇氣的旋律	overseas	4-12	animation		Dec

放學 ICU

這是一個屬於小朋友的綜合雜誌式節目，逢星期一至星期五下午四時十五分至五時十五分播出，內容非常豐富

學習方面的環節：

通識話題

新學制加入通識科，鼓勵小朋友主動了解身邊事物，從多角度思考問題。「通識話題」環節會邀請各方面的專家，在節目內與主持和小朋友一起討論特定的話題，除了擴闊小朋友的眼界，更可以提升他們的分析能力。

閱讀愈開心

「閱讀愈開心」邀請不同界別的嘉賓為大家介紹好書，帶動閱讀風氣，幫助小朋友了解閱讀的樂趣。

用手講用心聽

與中文大學合作，教導小朋友如何利用手語，去與聾啞人士溝通，我們相信溝通可增進了解，而了解則可掃除內心的偏見。

語文方面的環節：

Mark 好英語

由外籍人士 Mark Ryan 以輕鬆跳脫形式，引導小朋友學習
英語會話

英語通通識

Patrick sir 教導小朋友從熱門新聞當中學習英文生字與及
句子

趣緻普通話

以輕鬆形式，教導廣東話與普通話的分別，與及正確的普
通話發音

人物方面的環節：

觀星會

「觀星會」每集邀請一位知名人士作嘉賓，向小朋友分享他
們的成長經歷與成功的經驗。

藝術方面的環節：

抱抱藝術（音樂）

「抱抱藝術（音樂）」主要介紹音樂家的經典名作，片段更會帶領小朋友去到各個音樂之都，認識當地文化。

演藝小天才

「演藝小天才」為小朋友提供一個表演平台，讓他們有發揮演藝才華的機會。

飛躍藝廊

「飛躍藝廊」主要為小朋友介紹各種類型的藝術活動，藉此擴闊他們在藝術方面的眼界。

健康方面的環節：

Yummy 好滋味

「Yummy 好滋味」由主持教小朋友做一些營養豐富，又容易製作的健康美食，實行齊齊整，齊齊食！

健康巴士

每集節目都會邀請醫生，為小朋友講解衛生常識，藉此提醒大家注意身體健康。

關愛趣劇方面的環節：

諸事家庭

「諸事家庭」是家庭式處境喜劇，藉著諸高、諸柔兩兄妹日常生活中遇到的問題，發展成有趣故事，並透過故事幫助小朋友建立積極正面的人生觀。諸事家庭的成員還有：諸嫻，諸爸與諸媽等有趣角色。

我愛關師傅

劇中有兩個對立角色，包括關師傅與及 Badman，Badman 可說是一個破壞分子，他貪便宜、不守規矩、只顧自己而不關心身邊的人，每他做了壞事，關師傅都會適時出現，予以糾正。

完全明白了

人與人相處，許多誤解又或糾紛，都是因為大家沒有清楚地去了解事件的原委及真相，只憑當時的感覺，便作出判斷，我們希望透過‘完全明白了’這個劇，告訴小朋友，在他們作出判斷之前，先要代入別人的位置，替別人著想，才能夠發揚關愛的精神。

一場好戲

這是一個以關愛作重心的創作短劇，內容及題材都是天馬行空，當中有神探、宇宙魔法石、貓貓族及小強族等等的故事

遊戲環節

動能戰士

邀請小朋友上節目挑戰有趣的體感遊戲

全能小主持

讓小觀眾能夠親身體驗做小主持的樂趣，其中包括短劇及通識討論，勝出者有機會成為小主持，參與幕前演出

其他項目包括：

親親大自然：教導小朋友有關護理植物的知識

布偶 IQ：由布偶破解各類有趣的 IQ 題

大新聞小報導：由小朋友作新聞報導員，報導小朋友關心的小新聞

布偶冷知識：由布偶負責解釋各種冷知識

問問 Master Joe

<問問 Master Joe> 於逢星期六下午 4 時 30 分在翡翠台播出。本節目為小學生而設，目的是讓小朋友尋找及體驗科學知識的樂趣，提升觀眾對科學的認識，以及增進探索科學的技巧和態度。每集有不同的主題，如水的表面張力、聲音的傳遞、光的反射及折射、牛頓定律等等，並從日常生活中找出科學疑問，透過各種有趣實驗深入淺出講解各種原理。

故事主角 Master Joe(游莨維飾)為一名優秀科學家，他成功製造出多個人工智慧機器人(Artificial intelligence，簡稱 AI)，其中一個便是其得力助手 AI Rabee'a(楊洛婷飾)，專責照顧 Master Joe 的起居飲食之餘，亦從旁協助 Master Joe 進行科學實驗和解釋各種科學原理。

當小朋友遇上科學疑難，Master Joe 會派出 AI 小隊執行任務，與小朋友一起跟老師做各種科學實驗，透過實驗幫助小朋友一步步拆解科學問題。

Master Joe 深受同學歡迎，引起另外一位神秘天才科學家 Professor WHY(Y Pro)羨慕與妒忌，於是提出各種科學問題挑戰 Master Joe。Y Pro 會以不同角度及實驗解釋科學原理，令節目內容更豐富及多元化。

智激校園

《智激校園》於 2013 年轉了一個全新形式！新環節「智激法庭」，由同學仔親身扮演控辯雙方的律師及證人，就各類型的通識案件進行激辯！訓練同學們批判性思考之餘，亦提供了一個平台，讓他們發表個人見解，務求令同學們於理解、思考、表達三方面皆得到全面發展！此外，於「通識加油站」的環節，我們會邀請社會各界人士分享不同類型的通識資訊，之後嘉賓會出一條通識題，全場同學都可以參與，找出答案！至於另一環節「智激大決鬥」，我們會發問不同範疇的題目，以深淺度分為 10、20、30 分，當中可以考量同學們的智慧和策略性！而「智激搶答」，顧名思義是最搶分及刺激的環節，問題多元化，令同學們增進不少知識！

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Youth Nation 激優一族	station-produced	magazine / informative	It is a TV magazine show tailor-made for the youth comprising discussion forums, student-produced projects and interest items on fashions and collectibles. It broadens their horizon and provides them with information on health and youth events in town.	Jan - Dec

激優一族

《激優一族》是以 14-25 歲青少年為對象的文化教育節目。以輕鬆的拍攝及解說手法，介紹時下年青人所喜愛的潮流玩意、文化藝術等相關資訊，讓年青人可以從中獲得正面且緊貼潮流的生活及學習態度。

除了有主持介紹的資訊環節外，更為年青人提供一個表演平台，展示其個人才華。另外，為鼓勵年青人留意身邊時事、培養獨立思考，節目更設有時事討論環節，讓年青人積極發表個人意見。

此外，設有心理測驗及星相占卜等環節，令內容更接近生活，讓年青人產生共鳴。

「外景環節」—以「藝術、飲食、運動、潮流」四大範疇來介紹與青少年有關的消閒娛樂、體育運動、潮流玩意、藝術展覽、餐廳美食等，讓年青人能夠緊貼文化潮流。

『有星有惜』—邀請藝人/歌手嘉賓，深入了解他們鮮為人知的一面，讓年青人對藝人有更深認識。

『預視空間』—由專家利用不同法，為大家占算我們周圍發生的大小異事，及解答觀眾提出的問題。另外，還會教導有關塔羅牌知識。

『開放九十後』—邀請年青人就與他們密切的話題及時事作出正反兩方的意見，

此外，尚有其他內容，包括：

* 讓青年人發揮長處、展示才華，包括舞蹈、音樂、繪畫、戲劇、雜技、錄像創作以及運動等。

* 探訪不同範疇藝術家介紹其藝術及生活，讓年青人認識多元化藝術，提升年青人對藝術的興趣。

* 邀請學界獲獎學生或團體展示其不同範疇的成就

* 邀請潮流人士介紹其專長的潮流活動。潮流科技產品、流行玩意及飾物等。

(a) Jade Channel :

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Happy Old Buddies 快樂長門人	station-produced	enrichment / magazine / informative	This Monday-to-Saturday mini-program introduces senior citizens health-care tips (e.g. herbal medicine knowledge) and useful social & welfare information.	Jan - Dec
Good Time Old Buddies 開心老友記	station-produced	enrichment / magazine / informative	This program introduces services of interest and relevance to senior citizens including interviews with those who have special achievements. It also provides health care and social welfare information.	Jan - Dec

快樂長門人

節目主持: 溫裕紅、蘇晉靈

節目播放時間: 星期一至五早上九時五十分、星期六早上九時正

節目宗旨: 為本港六十歲或以上的長者提供各類型之健康醫療、新聞時事、文娛康樂、生活保健等資訊的綜合雜誌式節目。使長者能接觸到社會的動向和脈搏，做一個開心，有積極生活態度的長者，享受晚年的快樂生活。

節目主持人以親切輕鬆的態度、深入淺出的手法，為長者觀眾介紹各類型與他們生活息息相關的資訊，並會邀請各方面的專家、嘉賓及長者到錄映廠接受訪問和講解示範。

節目亦希望能吸引長者和家人一起收看，使家庭每位成員也認識長者的需要和內心世界，使彼此相處更融洽和諧。

節目內容:

1) 長者福利

邀請政府官員、社署發言人或老人權益關注團體等，講解一些與長者有關的福利權益，如：醫療咭、逆按揭、居家安老計劃、交通津貼、於內地生活領取綜援法則、申請導盲犬、住屋及退休後再就業等注意事項。

2) 飲食知識

營養師及註冊中醫師詳細分析長者應如何留意自己飲食與健康，如日常生活的主要糧食、名貴及廉宜的滋補食品、坊間推介營養資訊的實用性、烹調健康小吃、時令應節食品、四季滋補湯水、病後的飲食態度、中藥的認識和使用須知。

3) 醫療資訊

邀請有關之醫生或醫務人員，向長者們講解一些常見的病，如：骨質疏鬆、心臟與心血管病等等的最新治療和防預方法。介紹新病例，例如長者長期使用電腦及智能手機有機會導致腕管綜合症，或因長時間留於空調地方而導致的冷風病等等。亦教導長者如何預防新品種的流行病，如 H7N9。此外，提醒長者注意一些輕微的徵狀，可能是大病的徵兆，例如背痛可能是肺癌的初期。邀請註冊藥劑師講解藥物知識，存放藥物正確方法等。

4) 探討長者問題

分析長者日常生活所面對的各類新舊問題，如：兒孫相處、與外傭共住相處、交代後事、喪偶後新戀情、寵物離世後的輔導服務、如何防止被騙等等。亦會分析與長者有關的財經項目，例如投資、購買保值外幣須知、bitcons(比特幣)等等，使長者掌握相關資訊，緊貼市場。

5) 養生護理

介紹和探討各類流行的養生方法。例：使用電子產品後的伸展運動、適合長者的健康舞，探討網上流傳健康食品，例如有機冷壓食用油或有機功能營養粉等。邀請有關專家講解各類養生和護理專題，如：養生運動、穴位按摩、冬日禦寒要點、關節護理、老人專用輔助用具、長者保健運動、選擇合適助聽器等等。

6) 文娛康樂

介紹和分享適合長者的文娛康樂活動。邀請社區團體社工、年長參加者及義工作分享。例如：插花、玩爵士鼓、夏威夷小結他、寫書法、飼養寵物等的樂趣。長者在參與歷奇活動、行山遠足、外遊、坐郵輪應注意事項。推介長者學習使用智能手機、平板電腦及社交網站等。鼓勵積極參與不同類型活動以擴闊生活圈子。

開心老友記

節目主持

潘芳芳、安德尊

節目宗旨

逢星期日早上為六十歲以上長者度身訂造資訊娛樂並重的雜誌式節目，內容多姿多采，極盡視聽之娛，務求每星期帶給老友記開心正能量，2013年本節目遵守上述宗旨，兩位主持以輕鬆手法訪問有關嘉賓，長者節目內容廣泛，包括以下八大範疇：

1) 日常護理

與衛生署合辦，由衛生署長者健康服務派出代表作專題講解，包括：預防家居意外，認識認知障礙患者的情緒，膝關節保護，聽覺保護，扶抱位置轉移，控制高血壓，長期病患者的壓力處理，預防長者肩頭痛，預防中暑，素食的食物選擇，中風後的復康運動…等等

2) 飲食營養及食療

邀請營養師或中醫講解，例如長者冬天養顏湯水，長者積滯解救，偏頭痛，預防過敏性紫癜..等等

3) 保健運動

邀請專家示範，例如：經筋五行法，健體篇，長者緩痛毛巾操…同時邀請長者一齊參與及示範。

4) 松柏情真

邀請年長名人及藝人分享心路歷程及養生之道，包括消委會前總幹事劉燕卿，藝術家梁以瑚，2013傑出人士鄒炳基，曾煥屏，陳婉雯，李和權，前藝人葉尚華，甘草藝員李海生…等等

5) **長者表演樂無窮**

包括長者扭波波，快樂椅子舞，唱歌，中國舞，平板電腦齊jam歌，口述歷史劇，口琴演奏聖誕歌……等等

6) **長者閒情篇**

邀請專業長者暢談閒情生活，例如：盆栽DIY，兩代行山樂.... 等等與長者分享其中樂趣.

7) **報導長者活動及計劃**

例如：長者共融大露營，老有所為2012計劃，最佳老友運動計劃，東華三院擁抱夕陽服務計劃，健頤坊長者適健計劃，長者優質睡眠服務計劃，FIT一FIT長者體適能計劃，院舍與家人聯繫活動，小家舍計劃，…等等藉此分享長者的體驗。

8) **長者關懷篇**

每集均提醒長者日常生活細節須知，例如：提防跌倒，執拾家居要小心，容易入睡要訣，小心使用類固醇，做戶外運動須知，節約能源，建立飲水習慣，夏天游泳要小心，抗暑錦囊，按摩須知，提防電話騙案…等等

(b) HD Jade Channel :

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Health Talk / Health Talk (II) / Health Talk (III) / Health Talk (IV) 扁鵲會	Oversea	magazine / informative	This programme discuss with Chinese medical profession on difficult topics about health care, daily life habbits and suggestions on disease curing.	Jan - Dec

(a) Jade Channel :

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Cultural Engine 4U 文化新領域	station-produced	enrichment / informative	"Cultural Engine 4U " aims at promoting arts and culture literacy in young children and teenagers. The programme features interviews with artists and live performances.	Jan - Dec
Cultural Plaza 文化廣場	station-produced	enrichment / informative	"Cultural Plaza " is a TV magazine programme that features upcoming arts and culture events in town including behind-the-scene stories and and interviews with artists.	Jan - Dec

文化新領域

節目主持

張景淳、朱匯林、溫裕紅

節目宗旨

為鼓勵青少年接觸多元化的文化藝術活動，從參與中親身體驗藝術，拓展文化視野，培養創意思維，特別推出一個為青少年度身訂造的文化資訊節目，2013年本著以上宗旨編排內容，現簡述如下

1) 演藝樂園:

每集邀請來自學校的同學親臨本節目表演擅長的項目，並作簡單分享，藉此推動該項藝術發展(例如: 單簧管，長笛，芭蕾舞，拉丁舞，木笛，小提琴 solo & 鋼琴伴奏，k pop 舞蹈，話劇表演，非洲鼓，花式搖搖，藝術體操，二胡，相聲，皮影戲，莎士比亞劇，朗誦，機械人樂團…等等

2) 藝術增值班:

邀請導師及學生介紹特色藝術課程及進行示範，分享學習箇中樂趣，繼而促進該項藝術的欣賞價值(例如: 版畫作品，木工藝術，禁毒時裝設計，明信片創作，書法數目字兒歌，攝影藝術，園藝及盆栽設計，手套設計，交響樂，繪本創作，英語即興劇，相中畫創作，竹文化與書法，巡遊服飾設計 等等

3) 小眼睛看藝術:

以深入淺出的方式教導小朋友如何欣賞各種藝術，從小培養孩子欣賞藝術的興趣(例如: 中國舞，花藝，新年陶瓷，兒童粵劇，拉丁舞，迷你藝術，摺紙藝術，Ukulele，忌廉土手作，手作書藝術，扭汽球，捲紙藝術，彩繪藝術，藝術體操，繪畫技巧……等等

4) 文化情緣:

邀請著名的藝術及文化工作者出任嘉賓，分享藝術路上的心路歷程，以其成功的過程作為範本，鼓勵年青人多參與藝術文化活動(例如: 服裝設計師林偉強，平面設計師陳樂汶，建築設計師嚴德安，水墨畫家何艷常，文具設計師劉景雯，插畫家 Kila Cheung，銀器師 Victor Wong，肥皂藝術家 Ankoe，裝置藝術家 Nicole Wong，水果藝術家陳祖珮，壓花藝術家 Trista...等等

5) 文化推介:

此環節將會推介各種適合年青人及小朋友參與的文化藝術活動，培養他們對文化藝術的興趣(例如國際綜藝合家歡，藝想天開: 啟迪潛能之旅，< 狗狗有情>話劇，< 長腿叔叔>舞台劇...等等

6) 得獎分享:

邀請最近於文化藝術界獲得獎項的得獎者親臨節目分享，例如: 禁毒時裝設計比賽，明信片創作比賽，粵語朗誦比賽，第十二屆校際郵集設計比賽，環保教育創意比賽，第三屆親親大地國際繪畫比賽，鄉土情攝影比賽，第十一屆余寄梅盃全港書法公開賽，第七屆港澳小學校際英語朗誦比賽，第三屆大中華區插畫比賽，2013 年青少年機械人世界盃舞蹈比賽，第十屆國際藝術大賽，意大利米蘭世界標準舞公開賽...等等

文化廣場

節目主持

朱維德、章志文、張美妮

節目宗旨

為培養觀眾對文學藝術、表演藝術或視覺藝術的興趣，進而提高文化水平，特別推出「文化廣場」，2013年繼續秉承上述宗旨，內容廣泛，現簡述如下

1) 專題

為使觀眾了解身邊的文化活動有多少，每集均有一個專題詳細介紹，例如：故人故事展覽，愛慕芳華呂慧珠個人畫展，香港藝術節，杜子卿的藝術世界，書海驪珠--中大圖書館珍藏展，探本溯源：美索不達米亞古文明展，方寸藏珍：香港郵票發行一百五十周年展覽，寧靜致遠：于建濤水彩作品展，第二十四屆澳門藝術節，馬可勃羅絲路攝影展，野外生態攝影年展，<起動！油街實現>展覽，金曜風華：夢蝶軒藏中國古代金飾展覽，李行齊國際魔術節2013，名出大川顯情懷，墨韻吐芳馨畫展，世界文化藝術節--東歐芳華，闔家平安：館藏中國傳統民間木版畫協同版畫創作系列展覽，筆情木趣莊瑞明作品展等等，每次將邀請有關代表介紹活動內容..

2) 藝展平台

香港文化活動多不勝數，包括舞台劇、中西樂演奏、舞蹈表演...等等，為使節目更多姿多采，每集均設有「藝展平台」環節，邀請有關團體介紹活動內容及即席表演，以求達到視聽之效果，例如：管樂，箏篪，中樂名曲齊齊賞，無伴奏合唱，默劇，琴雅簫和津港情，古典結他全接觸，低音銅管四重奏，Twins Dance，現代舞，箏動心弦---中日箏曲音樂會，警務處中樂團，民歌主題狂賞音樂會，知青藝術表演，十月秋韻音樂會，打開舞蹈藝術之門，香港友folk2013民歌匯演，公開大學流行樂隊組合，樂.誼.國際音樂節，五弦琵琶表演，.....等等

3) 「指定」文化藝術

為使觀眾深入了解每一種文化藝術，特別推出以三集為一單元的環節，邀請有關專家詳細講解及示範，例如攝影藝術，舞獅文化，和紙雕花，茶的文化，環保手工藝，瓷畫藝術，押花藝術，阮樂，餐巾拼貼藝術，馬賽克藝術，扭出真情，古代酒瓶酒杯，鼓文化，古琴，結他，山水畫藝術，認識管樂文化.... 等等

4) 文藝資訊

每集均推介本星期 2 至 3 個文化活動給家庭觀眾選擇，包括話劇、舞蹈、音樂欣賞、專題展覽等等。

(b) HD Jade Channel :

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
World Heritage V 世界文化遺產	Oversea	Documentary	"World Heritage" is a documentary series that is registered by UNESCO under Natural Heritage, Cultural Heritage and Cultural Sciences. The series is filmed by high quality camera with impeccable narrative and beautiful music which works best to view and preserve the wonders of environmental treasures.	Jan-Feb
Classical Destinations (III) 音樂之都	Oversea	Documentary	"Classical Destinations (III)" explore the dreams and musical triumphs of some of the world's greatest composers. It takes us to the cities and towns where the world's great composers lived, worked and composed.	Feb-May
Historic Walks 歷史蹤跡	Oversea	Documentary	"Historic Walks" introduce some of the world's most fascinating cities, exploring the sites that made them famous and where history was made. In each show, the viewer will be taken beyond the standard guidebook facts with strong visuals and the contributions of passionate experts.	May-Jun
The World Heritage (VI) 世界文化遺產	Oversea	Documentary	"World Heritage" is a documentary series that is registered by UNESCO under Natural Heritage, Cultural Heritage and Cultural Sciences. The series is filmed by high quality camera with impeccable narrative and beautiful music which works best to view and preserve the wonders of environmental treasures.	Jul-Dec

(c) J2 Channel :

Programme Title	Production Source	Format / Nature	Content / Objective	Broadcast Schedule
Design Touch 觸動設計	overseas	Magazine	Dream places, guest houses, boutique hotels: Design Touch' features the choicest addresses of designers, architects and fashion designers with DIY tips to create amazing spaces	Jan - Mar
Euromaxx Design 後現代設計	overseas	Documentary	"Euromaxx design" presents the most important and exclusive creations on the European design scene. It portrays star designers, shows emerging trends and pays tribute to traditional design.	Apr - Aug
Streetosphere / Streetophere (II) 畫牆瘋	overseas	Documentary	Via various European capitals, "Streetosphere" immerses the viewer in urban cultures, The hosts look behind walls, under pavements and up on rooftops, to find artists that are reinventing urban spaces.	Sep - Oct, Dec
Art Beats 藝術動起來	overseas	Documentary	"Art Beats" introduce culture from graffiti artist, samba and tango virtuosos, masters of caricature and satire.	Oct - Dec
Design 設計主義	overseas	Documentary	"Design" introduce the story of the 20th century through the industrial objects that have made their mark on it. The objects reflect their time, while at the same time anticipating the future.	Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Adventures of Abney & Teal, The	Overseas	2-6	Animation	<ul style="list-style-type: none"> A light-hearted and contemporary series about adventure and storytelling The series aims to help children to develop imagination through laughter, adventurous play and stories 	Jan - Jul, Sep - Oct
Amazing World of Gumball, The	Overseas	6-12	Animation	<ul style="list-style-type: none"> Story of an ordinary suburban family which just happens to live in an extraordinary town Promotes moral values through humorous incidents such as family norms, friendship and courage Pleasure to watch with colourful and funny characters 	Jan - Mar, Dec
Babar and the Adventures of Badou (II)	Overseas	4-10	Animation	<ul style="list-style-type: none"> Story of Babar's grandson, Babar and his animal friends in the royal palace where Babar is never far when his grandson needs Entertaining Animation that speaks to the importance of diversity, acceptance and strong family values 	Apr - Oct
Baby Jake	Overseas	0-6	Animation with real baby	<ul style="list-style-type: none"> The baby helps children to think about language and how we communicate, especially as babies Develop children imagination and engage in fantasy Understand a baby's development, and how children develop as they get older 	Apr, Nov
Ben 10 Alien Force (III)	Overseas	5-12	Animation	<ul style="list-style-type: none"> Ben is now 15 and has to battle with new enemies, morphs into new alien life forms and discovers different powers and abilities Entertaining and easily appreciated by young children Promotes moral values such as responsibility and courage 	Feb - Jun
Ben 10 Ultimate Alien (II)	Overseas	5-12	Animation	<ul style="list-style-type: none"> The Omnitrix has been destroyed and Ben must learn to master the secrets of the new Ultimatrix that not only gives him access to all of his original powers and abilities, but also allows him to evolve his alien forms into even stronger and even more powerful versions (called "ultimate forms") Entertaining and easily appreciated by young children 	Jan - Feb, Jul - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Ben & Holly's Little Kingdom	Overseas	2-8	Animation	<ul style="list-style-type: none"> Easily appreciate by children This series set in an enchanted magical kingdom with fairies, elves and insects 	Jan - Mar, May - Jun
Chuggington (II) & (IV)	Overseas	4-10	Animation	<ul style="list-style-type: none"> Story about the adventures of three young trainee locomotives in the fictional town of Chuggington Entertaining and educational 	Oct - Nov
City of Friends (II)	Overseas	2-6	Animation	<ul style="list-style-type: none"> The City of Friends, a warm and friendly place, where animals and people live together in harmony and their day-to-day adventures lead them to new experiences, and teach them some gentle, but valuable life-lessons along the way Sparks the imagination with exciting, playful storylines which are entertaining and often hold a simple moral 	Jan - Feb, Jun - Sep
Doozers	Overseas	2-6	Animation	<ul style="list-style-type: none"> This Animation inspires preschoolers to observe, explore and think critically It also can sparks a child's interest in science , math and technology areas early 	Dec
Electric Company, The	Overseas	5-15	Children's drama	<ul style="list-style-type: none"> Designed to teach four to five vocabulary words, and songs that can sing along in each episode Entertaining and educational 	Jul - Sep
Franklin and Friends (I) & (II)	Overseas	4-12	Animation	<ul style="list-style-type: none"> Entertaining and educational Easily appreciated by young children 	Mar - May, Jul - Dec
Good Luck Charlie (I) & (II)	Overseas	6-15	Sitcom	<ul style="list-style-type: none"> Daily life stories of the family in raising the new-born baby and dealing with the kids Entertaining and educational 	Jan - Dec

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Green Lantern and The Animated Series	Overseas	6-15	Animation	<ul style="list-style-type: none"> The series focuses on the adventures of Green Lantern and has to battle with new enemies Promotes moral values 	Jun - Dec
Grizzly Tales (V) & (VI)	Overseas	6-12	Animation	<ul style="list-style-type: none"> The stories mainly focus on naughty or horrible (for example vain, untidy or lying children) children learning a grim lesson Entertaining while promoting moral values 	Jan - Mar
Iconicles	Overseas	1-7	Animation with presenter	<ul style="list-style-type: none"> This series about explorer Nat, who uses his invention, the iconi-screen to meet the animated iconicles and explore the worlds in which they live Pleasure to watch with colourful and funny characters 	Feb - Apr, Jul - Aug
Kidz in Motion	Overseas	6-14	Infotainment	<ul style="list-style-type: none"> Featuring and teaching kids various kinds of sports Widen children's horizons and encourage them to participate in sports 	Sep - Dec
Klumpies	Overseas	3-7	Animation	<ul style="list-style-type: none"> The story with high adventure and appealing characters with colourful, natural settings Entertaining and educational 	Apr - Jul
Kung Fu Panda Legends of Awesomeness	Overseas	6-12	Animation	<ul style="list-style-type: none"> Po and the Furious Five defend the Valley of Peace from villains of different kinds Through Po's journey, he learns lesson from mistakes and learn more about the history of Kung Fu 	Dec
LazyTown	Overseas	6-12	Puppet with presenter	<ul style="list-style-type: none"> Adventurous story of superhero Sportacus helping the citizens of LazyTown in facing the temptations of Robbie Rotten (a deceptive lazy man) Educating children with good habits such as eating right and exercising 	Aug - Nov

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Le Petit Prince	Overseas	3-12	Animation	<ul style="list-style-type: none"> This animated series follows the adventures of The Little Prince and his friend the fox as they travel the universe, helping those they meet along the way – emphasizing educational and environmental It emphasizes idealistic spirit of caring for others and the world around you 	Jan, Sep - Nov
League of Super Evil (II)	Overseas	6-12	Animation	<ul style="list-style-type: none"> Story of a group of Super Villains who are plotting to take over their neighborhood and the world by childish pranks Entertaining and promoting educational moral values 	Mar - Jun
Leonardo (I) & (II)	Overseas	8-15	Drama	<ul style="list-style-type: none"> Adventure story full of mystery , comedy and even a slowly unfolding love triangle This drama opens up an exciting and aspirational world for young viewers 	Mar - Dec
Looney Tunes Show, The	Overseas	6-12	Animation	<ul style="list-style-type: none"> A new iteration of the classic Looney Tunes characters focusing on their satirical misadventures living in suburbia Joyful to watch with playful and funny characters 	Jun - Jul
Max Steel	Overseas	8-12	Animation	<ul style="list-style-type: none"> Animated tales of a collegian who becomes secret agent Max Steel, infused with superpowers in the wake of an accident Plot focuses on humor, friendship and teamwork with a positive message that empowers children to unlock their greatest potential 	Dec
Mike the Knight	Overseas	6-10	Animation	<ul style="list-style-type: none"> Story about 10-year-old Mike whose father is gone to discover adventures He wants to be a knight by looking up to his father Educational norms such as the importance of sharing, caring, giving and understanding were discovered throughout his 	Nov - Dec
Olly The Little White Van	Overseas	2-6	Animation	<ul style="list-style-type: none"> Olly is a lively little white van, who alongside his diver Stan is always happy to help a friend in need in any way he can Colourful characters embarking on a host of fun-filled adventures 	Feb, Apr - May

Programme Title	Production Source	Age Target	Format / Nature	Content / Objective	Broadcast Schedule
Oscar's Oasis	Overseas	4-10	Animation	<ul style="list-style-type: none"> Adventures of Oscar the lizard and three other animals were lost in the desert Entertaining and educational 	Jan - Apr
Peppa Pig (I) & (V) & (VI)	Overseas	2-6	Animation	<ul style="list-style-type: none"> Story about the daily life of Peppa Pig, his family and his friends Entertaining Animation with lovely characters 	Jan - Jun, Oct - Nov
Penguins of Madagascar, The (III)	Overseas	4-12	Animation	<ul style="list-style-type: none"> New adventures of four penguins who rule the roost at their Central Park Zoo home Entertaining Animation with different animals introduced in the Madagascar theatrical 	Nov
Richard Hammond's Blast Lab (II)	Overseas	6-14	Game show	<ul style="list-style-type: none"> Two teams of children taking part in science-related challenges to win prizes at the end of the show Entertaining and educational 	Jan - Feb
Scooby-Doo! Mystery Incorporated (I) & (II)	Overseas	4-12	Animation	<ul style="list-style-type: none"> Scooby and the gang must unravel the strange, haunted history of their hometown Stories full of imagination and fun 	Apr - May, Nov - Dec
Sesame Street (XXXXII) & (XXXXIII)	Overseas	3-6	Muppets with presenters	<ul style="list-style-type: none"> With emphasis of a curriculum that includes positive values and morals and helps build one's self-esteem Helps kids develop respect and understand towards others and stimulate their creativity and imagination Contributes to the social, emotional and intellectual development of young children 	Jan, Jun - Jul, Nov - Dec
Sid the Science Kid	Overseas	5-10	Animation	<ul style="list-style-type: none"> Promote exploration, discovery and science readiness among children Educational and easily appreciated by children 	Jul - Sep

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Star Wars The Clone Wars (III) & (IV)	Overseas	6-14	Animation	<ul style="list-style-type: none"> Plot adopted from the famous Star Wars Series Exciting stories promote positive values such as courage, team work and friendship 	Jan - Jun, Dec
Thundercats	Overseas	5-10	Animation	<ul style="list-style-type: none"> Adventure story combining swords and science and battles Entertaining with lovely characters 	Jan, May - Jun
Toon Disney: Disney's 101 Dalmatians	Overseas	6-12	Animation	<ul style="list-style-type: none"> Based on Disney's famous animated movie 101 Dalmatians The series focuses on the life of three main Dalmatians as they cope with their new life on the farm Promotes positive values such as unity, respect and family bonding 	Jan - Dec
Toon Disney: Disney's Aladdin	Overseas	6-12	Animation	<ul style="list-style-type: none"> Based on Disney's famous animated movie Aladdin Aladdin, the clever hero of Agrabah, continues his adventures with the help of his fiancée Princess Jasmine, his pet monkey Abu, Magic Carpet and his best friend the semi-cosmic Genie Promotes moral values through adventurous journeys such as friendship and courage 	Jan - Dec
Tom and Jerry Tales (II)	Overseas	4-10	Animation	<ul style="list-style-type: none"> A series of hilarious cartoon shorts Entertaining and easily understood by children 	Jan
Uki	Overseas	2-5	Animation	<ul style="list-style-type: none"> Educational This is a playful and gentle show where viewers can learn from Uki about nature, friendship and sharing their first experiences of the world 	Jan - Apr
Wild Animal Baby Explorers	Overseas	2-5	Animation	<ul style="list-style-type: none"> Introducing the world of animals Helping the preschoolers to develop important observation, problem-solving and listening skills 	Jan

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Wingin' It	Overseas	8-14	Drama	<ul style="list-style-type: none"> • story about an angle-in-training and his assignment (a human teen) • Promotes moral values such as responsibility through helping the teen in daily life 	Feb - Apr, Jul - Sep
ZingZillas (II)	Overseas	2-6	Muppets	<ul style="list-style-type: none"> • Zak, Tang, Panzee and Drum are music sensation ZingZillas. On their island paradise this band of primate friends live to play fantastic music • A musical feast which uses a narrative drive to introduce new sounds, instruments and musical ideas into the lives of a young audience, inspiring them to listen to and create music for themselves 	May - Jun, Dec

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Bang Goes the Theory (VI) & (VII)	Overseas	11-18	Enrichment	<ul style="list-style-type: none"> • Fun magazine style series looking at cutting edge science, with big stunts, team challenges and glimpses of the technology of the future • Explores science in simplified and direct investigations and explains scientific issues we come across in everyday life • Increases student knowledge of science and stimulates their interest in the scientific field 	Jan - Mar, May - Jul, Sep - Oct, Dec
Biz Kid\$	Overseas	8-18	Enrichment	<ul style="list-style-type: none"> • Entertaining magazine style series introducing business and finance, teaching them to manage their money • Promotes positive values and useful knowledge regarding finances such as personal banking, support charitable companies and avoiding scams • Educational 	Jan - Sep
Design Squad Nation	Overseas	6-16	Infotainment	<ul style="list-style-type: none"> • Visiting kids in different places in the world to fulfill their • Presents viewers with positive role models who experience engineering as a fun and engaging • Increases student knowledge of engineering and designs process 	Oct - Dec
Eco Company (III)	Overseas	6-15	Infotainment	<ul style="list-style-type: none"> • TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit • Explores all aspects of being green and understanding how we impact our world and reports on the latest developments in renewable energies and alternative fuels • Educational 	Nov - Dec

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Let's Get Inventin' (IV) & (V)	Overseas	11-17	Enrichment	<ul style="list-style-type: none"> • Features young inventors who enter the "ideas lounge" with an idea, drawing or concept, and are buddied up with a team of experts from different backgrounds, to help them with their build and teach them skills along the way • Introduces science and technology with fun 	Mar - May, Jul - Aug, Oct - Dec
Major Decision	Overseas	13-16	Infotainment	<ul style="list-style-type: none"> • Helps guide viewers on the journey to choose the ideal career path • Further studying advise for teens prepare for life after high school • Provides more information about the options available to them as adults 	Jan
Real Life 101	Overseas	11-17	Enrichment	<ul style="list-style-type: none"> • Introduces real people doing real jobs that you might not know even existed • Entertaining and educational 	Jan - Feb, Sep - Dec
Survive This (II)	Overseas	11-17	Game	<ul style="list-style-type: none"> • Survive This' challenges eight teens to push their limits, overcome their fears and develop lifelong survival skills. It's the ultimate wilderness adventure that transforms the lives of eight teenagers forever • Entertaining and educational 	Jan - Apr, Jul - Oct
World of Wonders, A (I) & (III) & (IV)	Overseas	11-15	Documentary	<ul style="list-style-type: none"> • Takes a fun approach to social studies, geography, science, adventure and natural history • Entertaining and educational 	Jan, Mar - Aug

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Word on the Street (II)	Overseas	11-15	Enrichment	<ul style="list-style-type: none">• Word on the Street looks at how English works in everyday life and presents lively aspects of young British culture. Each half hour episode is filmed in a different place in the UK and features drama, interviews and reports to help teenagers to improve their English language skills.• Entertaining and educational	Apr - Jun, Aug - Nov