

Annex 1: Summary of Non-Domestic Television Programme Services

Summary of Non-Domestic Television Programme Services

Licensee	Date of Launch of Service	No. of Channels (no. receivable in HK)	Nature of Channels	Target Markets	Satellite
1. Starvision Hong Kong Limited	4.1991	48 (0)	General entertainment, movie, music, sports & news etc.	Asian region including the Mainland, India & Middle East	AsiaSat 5 AsiaSat 7 Measat 3
2. TVB Network Vision Limited	8.1998	22 (2)	Drama, general entertainment, movie & news etc.	Asian region, Australia & Europe	AsiaSat 7 Intelsat 19
3. APT Satellite TV Development Limited	8.2000	53 (1)	General entertainment, news, movies & sports	Indo-China, Taiwan & Macau	Apstar V Apstar VI Apstar VII
4. Starbucks (HK) Limited	6.2000	1 (0)	Weather, sports, music and finance etc.	Asia-Pacific region	Apstar 7
5. China Entertainment Television Broadcast Limited	3.1995	1 (1)	General entertainment	Mainland, Southeast Asia & Asia-Pacific region	AsiaSat 7
6. Turner International Asia Pacific Limited	1989	14 (11)	News, finance, movie, children & family programmes	Asia-Pacific region & South Asia	AsiaSat 7 Intelsat 19 Intelsat 20 Measat 3A
7. Sun Television Cybernetworks Enterprise Limited	8.2000	1 (1)	History & culture-related documentaries	Asia-Pacific region	AsiaSat 7
8. GLOBECAST HONG KONG LIMITED	11.2001	32 (13)	General entertainment, sports, finance & news	Asia-Pacific region	AsiaSat 7 MeaSat3
9. Asia Television Limited	1.2005	1 (0)	General entertainment & infotainment	Mainland	Apstar V
10. Auspicious Colour Limited	1.2006	15 (8)	General entertainment, infotainment & music	Asia-Pacific region	AsiaSat 5 AsiaSat 7
11. Phoenix Satellite Television Company Limited	5.2006	4 (3)	General entertainment, news and movie	Asia-Pacific region	AsiaSat 7
12. Times International Media Group Limited	6.2014	1 (1)	News, sports, travel & infotainment	Asia-Pacific region	Chinasat 10

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13. China Satellite TV Group Company Limited	11.2009	0 (0) ^{Note}	Infotainment	Asia-Pacific region	N.A
14. Power Star Limited	6.2010	65 (0)	News, movie, infotainment & children's programmes	Taiwan, Macau and South China	AsiaSat 4
15. Hong Kong TV International Media Group Limited	3.2011	2 (2)	Infotainment	Asia-Pacific region	Apstar VI
16. Health TV Company Limited	2.2013	1 (0)	Health information programmes, documentaries and general entertainment	Asia-Pacific region	Apstar V
17. One TV Media Global Limited	5.2013	1 (1)	News, finance, entertainment and sports	Asia-Pacific region	Apstar V
18. Star China Media Limited	1.2014	3 (0)	Music programmes, entertainment news and general entertainment	Asia-Pacific region	AsiaSat 7

Note: China Satellite TV Group Company Limited suspended its service between 15.7.2014 to 27.6.2015.