



## SUMMARY OF NON-DOMESTIC TELEVISION PROGRAMME SERVICES

Licensee	Date of Launch of Service	Number of Channels (Number receivable in HK)	Nature of Channels	Target Markets	Satellite
1. Starvision Hong Kong Limited	4.1991	42 (0)	General entertainment, movie, music, sports & news etc.	Asian region including the Mainland, India & Middle East	AsiaSat 3S AsiaSat 5 Measat 3
2. TVB Network Vision Limited	8.1998	22 (1)	Drama, general entertainment, movie & news etc.	Asian region, Australia & Europe	AsiaSat 3S Intelsat 19
3. APT Satellite TV Development Limited	8.2000	55 (1)	General entertainment, news, movies & sports	Indo-China, Taiwan & Macau	Apstar V Apstar VI Apstar VII
4. Starbucks (HK) Limited	6.2000	1 (1)	Weather, sports, music and finance etc.	Asia-Pacific region	AsiaSat 3S
5. China Entertainment Television Broadcast Limited	3.1995	1 (1)	General entertainment	Mainland, Southeast Asia & Asia-Pacific region	AsiaSat 3S
6. Turner International Asia Pacific Limited	1989	13 (10)	News, finance, movie, children & family programmes	Asia-Pacific region & South Asia	AsiaSat 3S Intelsat 19 Measat 3
7. Sun Television Cybernetworks Enterprise Limited	8.2000	1 (1)	History & culture-related documentaries	Asia-Pacific region	AsiaSat 3S
8. GLOBECAST HONG KONG LIMITED	11.2001	30 (12)	General entertainment, sports, finance & news	Asia-Pacific region	AsiaSat 3S MeaSat3
9. Asia Television Limited	1.2005	1 (0)	General entertainment & infotainment	Mainland	Apstar V
10. Auspicious Colour Limited	1.2006	10 (5)	General entertainment, infotainment & music	Asia-Pacific region	AsiaSat 3S AsiaSat 5 Intelsat 8



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11. Phoenix Satellite Television Company Limited	5.2006	4 (3)	General entertainment, news and movie	Asia-Pacific region	AsiaSat 3S
12. Times International Media Group Limited	to be launched in June 2014	0 (0)	N.A.	Asia-Pacific region	N.A.
13. Asia Times Online Limited	1.2008	7 (7)	News, finance and infotainment	Southeast Asia	NSS 6
14. China Satellite TV Group Company Limited	11.2009	1 (1)	Infotainment	Asia-Pacific region	AsiaSat 7
15. Power Star Limited	6.2010	75 (0)	News, movie, infotainment & children's programmes	Taiwan, Macau and South China	AsiaSat 4
16. Hong Kong TV International Media Group Limited	3.2011	2 (2)	Infotainment	Asia-Pacific region	Apstar VI
17. Health TV Company Limited	2.2013	1 (0)	Health information programmes, documentaries and general entertainment	Asia-Pacific region	Apstar V
18. One TV Media Global Limited	5.2013	1 (1)	News, finance, entertainment and sports	Asia-Pacific region	Apstar V
19. Star China Media Limited	1.2014	3 (0)	Music programmes, entertainment news and general entertainment	Asia-Pacific region	AsiaSat 3S