



**Trade Descriptions (Unfair Trade Practices) (Amendment) Ordinance 2012 –
Consultation on Draft Enforcement Guidelines**
《2012年商品說明(不良營商手法)(修訂)條例》 – 執法指引擬稿諮詢

Submission Form 意見書

Part I: Organization Details

第一部份：機構資料

Name of Association / Organisation / Company (English) _____

協會/機構/公司名稱: (中文) _____

Address 地址: (English) _____

(中文) _____

諮詢者

Name of Representative in English (Mr/Ms): _____ 中文姓名 (先生/女士): _____

Position 職位: _____

Phone No. 電話號碼: _____ Fax No. 傳真號碼: _____

Email Address 電郵地址: _____

Part II: Your Views

第二部份：您的意見

(Please attach extra sheets if necessary 如空格不夠填寫，請另附紙)

Section A – Compliance and Enforcement Policy Statement

甲部 - 遵從與執法政策聲明

Views 意見:

Section B – General Guidelines

乙部 - 一般指引

1. Fair Trading Sections of the Trade Descriptions Ordinance – Scope of Application
《商品說明條例》的公平營商條文 - 適用範圍

Views 意見:

2. Trade Descriptions of Goods and Services 貨品和服務的商品說明

Views 意見:

3. Misleading Omissions 誤導性遺漏

Views 意見:

4. Aggressive Commercial Practices 具威嚇性的營業行為

Views 意見:

5. Bait Advertising 餌誘式廣告宣傳

Views 意見:

6. Bait and Switch 先誘後轉銷售行為

Views 意見:

7. Wrongly Accepting Payment 不當地接受付款

Views 意見:

8. Liability of Parties Involved 有關人士的法律責任

Views 意見:

9. Sanctions and Powers Available to the Commissioner and the Communication Authority
香港海關關長和通訊事務管理局可施加的懲處及獲賦予的權力

Views 意見:

10. Consumer Redress 消費者可尋求糾正

Views 意見:

Signature 簽署: _____ Date 日期: _____

Please return us this form on **or before 17 March 2013** through any of the following means:
請透過以下任何一項途徑於 **2013 年 3 月 17 日或之前**交回此表格:

Post 郵寄: Customs and Excise Department 九龍旺角
Trade Descriptions Ordinance Special Planning Group 彌敦道 700 號
14/F., Trade and Industry Department Tower, 工業貿易署大樓 14 字樓
700 Nathan Road, Mongkok, Kowloon 香港海關
商品說明條例特別籌劃組

Fax 傳真: 2398 0596

E-mail 電郵: guidelinescon@customs.gov.hk

Note: In providing us your views, please let us know in case you do not want to be attributed. Unless otherwise specified, all responses will be treated as public information and may be published in the future without further notice.
注意: 如不欲公開姓名, 請於提交意見時清楚表示。除非另加指明, 否則所有意見均視作公共資訊處理, 日後可能會在沒有通知下予以公開。