

**Public Consultation Exercise
on the Renewal of the
Analogue Sound Broadcasting Licences of
Hong Kong Commercial Broadcasting Company Limited
and Metro Broadcast Corporation Limited**

15 SEP - 14 NOV 2014

**Consultation period:
15 September - 14 November 2014**

Please give your views in writing:
Post: 20/F, Wu Chung House, 213 Queen's Road East,
Wan Chai, Hong Kong
Fax: 2507 2219
Email: consultation-crhkmetro@ofca.gov.hk

Details of Public Hearings:

The First Public Hearing

Venue: Leighton Hill Community Hall
133 Wong Nai Chung Road, Happy Valley, Hong Kong
Date: 9 October 2014 (Thursday)
Time: 7:00pm – 9:00pm

The Second Public Hearing

Venue: Mei Foo Community Hall
1/F, Mei Foo Government Complex,
33 Mei Lai Road, Sham Shui Po, Kowloon
Date: 30 October 2014 (Thursday)
Time: 7:00pm – 9:00pm

Please call **2961 6335** or visit the Communications Authority's website at **www.coms-auth.hk** for reservation. Reservation for public hearings starts from 15 September 2014 for the first public hearing, and 10 October 2014 for the second public hearing. The public hearings will be conducted in Cantonese. English interpretation and sign language services may be provided upon request by participants when making reservation.

● **Background** ●

In July 2003, the Chief Executive in Council (CE in Council) approved the renewal of the analogue sound broadcasting licences of Hong Kong Commercial Broadcasting Company Limited (CRHK) and Metro Broadcast Corporation Limited (Metro) for 12 years from 26 August 2004 to 25 August 2016. The Communications Authority, the statutory body that regulates broadcasters in Hong Kong, shall process the applications of CRHK and Metro for licence renewal, and under the Telecommunications Ordinance (Cap.106), shall submit its recommendations to the CE in Council. The Communications Authority will carry out a comprehensive assessment of the performance of CRHK and Metro with a view to making recommendations to the CE in Council on the licence renewal.

● **Purpose** ●

The purpose of the public consultation exercise is to obtain comments and opinions from members of the public on the performance of CRHK and Metro. The Communications Authority will take into account the public views received in making recommendations to the CE in Council on the licence renewal.

● **Your Views are Important** ●

Your views are useful and valuable to the Communications Authority.

- Are you satisfied with the programme quality of CRHK and Metro?
- What kinds of programmes on CRHK and Metro do you like?
- To what extent have CRHK and Metro complied with the licence conditions and programme and advertising standards?
- Do you have any suggestions or comments?

Please send your written comments to us by
14 November 2014.

The public hearings form another important part of the public consultation exercise. Members of the Communications Authority and senior management of CRHK and Metro will attend the public hearings to listen to your views. Please join us and make reservation for the public hearings.

